

## Essential to Lexmark Print System Performance

Introducing a new toner and print system design from Lexmark! Advanced toner science—powerful enough to deliver consistently outstanding image quality, long-life system reliability, and amazing sustainability, all within an innovative shake-free print system.



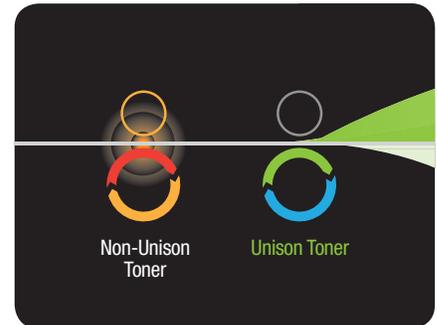
### Consistently Outstanding Image Quality

With Unison™ Toner you'll get consistently outstanding print quality—and increased office productivity. Documents printed with Unison Toner look great from the first page to the last because of its uniquely engineered formulation. In monochrome, Unison Toner delivers rich black and smooth grays with crisp details. In color, Unison Toner delivers rich, vibrant color with precise details enhanced by Lexmark's calibration technology for the Pantone® color system. Even when the cartridge is low, there's no fading and no need to shake the cartridge.



### Long-Life System Reliability

Unison Toner's unique low friction qualities increase toner flow, and contribute to its ability to transfer efficiently to the page—so there's less toner waste. Unison Toner reduces internal wear on long-life components and protects the print system. This new print system—with a separate toner and imaging unit design and a high-yield fuser—maximizes the longevity of these components and delivers long-term reliability, ultimately saving time, money and the environment.



### Amazing Sustainability



These days sustainability is even more important—and Unison takes a revolutionary leap forward. According to a recent Life Cycle Study by an independent firm, Unison's cartridge technology has a per-page carbon footprint that is as much as 46% smaller than Lexmark's largest competitor.\* And, Unison uses less energy than our previous toners because it prints at a lower temperature. On average, Lexmark's new devices have reduced Total Energy Consumption by more than one-third. Unison's advanced toner science makes these energy savings a reality—while also boosting office productivity.

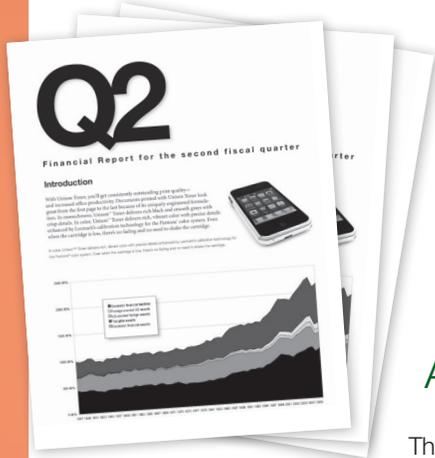
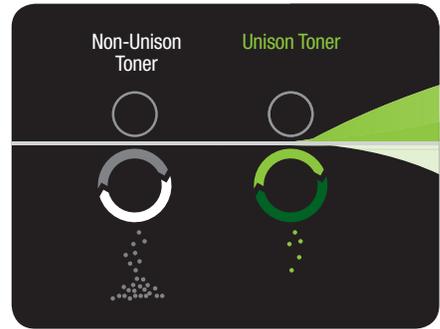
\* Based on a comparison of A4 cartridges conducted for Lexmark by WSP Environment and Energy, LLC.



## Innovative Shake-Free Print System Design

Unison Toner is technologically advanced. It has a unique formulation with special characteristics and performance attributes. Unison delivers consistent print results without shaking—and less toner waste.

These properties contribute to Unison's shake-free performance and make key product features possible.



## Unison Increases Productivity

Your business is fast-paced, and you need a printer that moves at the speed of your workday. Designed for high performance and increased productivity, Lexmark's print system is powered by Unison Toner. Because of its formulation, Unison starts printing sooner than our previous toners, so you won't waste time waiting for documents to print.

The newest Lexmark printers are loaded with time-saving tools that help you work smarter.

## Advanced Supplies Features

The Lexmark print system's advanced features take the guesswork out of supplies, so you'll get the most from your Lexmark printer. Your printer will automatically alert you when supplies begin to run low – either on-screen at the printer or remotely. And, when supplies get really low, your Lexmark printer will display the estimated number of pages remaining—so you'll always know exactly when replacement supplies are needed.



## Supplies Programs



Unison Toner—whether mono or color—is eligible for the Lexmark Cartridge Collection Program (LCCP). It's a free and easy way to return and recycle empty cartridges. Lexmark practices zero landfill for cartridges—reusing or recycling all returns through LCCP. Currently, our collection programs are available in more than 60 countries, which represent 90 percent of our global market. Program availability and details vary by country.



Participate in Lexmark Rewards and save up to 20% on supplies for eligible color devices while going green. You'll earn free high-yield cartridges and imaging kits simply by using genuine Lexmark toner and returning your empty cartridges to Lexmark for recycling.

*Use only Unison to deliver the outstanding image quality you demand and the long-life system reliability you depend on—while achieving superior environmental sustainability compared to prior Lexmark products.*

*Clearly, reliably and sustainably—Lexmark's Unison Toner is Essential to Print System Performance.*



[www.lexmark.com/unison](http://www.lexmark.com/unison)