

## Celebrating 20 years of excellence & innovation

1991

 Lexmark was formed as a spin-out of IBM. At its inception, Lexmark was headquartered in Greenwich, Conn., and maintained locations in the U.S., Canada, Europe and Australia. The company has since expanded its footprint and now has a presence in more than 170 countries.

a free laser cartridge recycling program for customers in the U.S. and Canada.

 Less than three months after the company's inception, Lexmark introduced Operation ReSource, • Lexmark announced its first new products, the IBM Personal Printer Series II and IBM 4226 dot matrix printers. • Lexmark launched the 4029 series of IBM LaserPrinters. IBM 4226

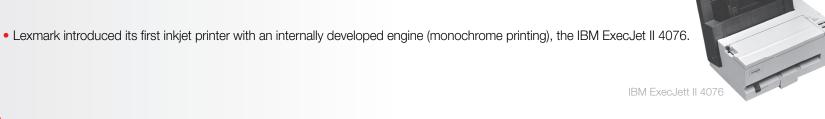
• The first Lexmark and IBM co-branded product was announced - the IBM Personal Wheelwriter 25 and the IBM Wheelwriter 35. · Lexmark increased its sales force to begin focusing on the end user, selling directly to large accounts.

• Lexmark announced its first inkjet printer, the IBM Color Jetprinter PS 4079.



Printer Series II

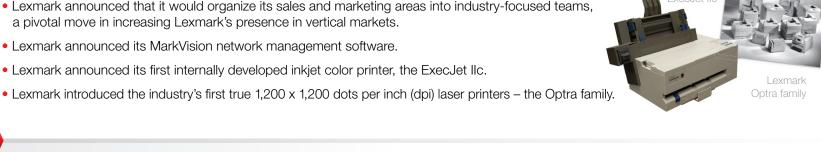
1993



1994

- Lexmark announced that it would organize its sales and marketing areas into industry-focused teams, a pivotal move in increasing Lexmark's presence in vertical markets. • Lexmark announced its MarkVision network management software.
- Lexmark announced its first internally developed inkjet color printer, the ExecJet IIc.
- Lexmark went live on the World Wide Web.

Lexmark became a public company and is listed on the New York Stock Exchange under the symbol "LXK."



Lexmark

Lexmark Optra C

1995

- Lexmark announced the Medley in North America, the industry's first printer-fax-copier-scanner
- combination product with color printing capability. Lexmark introduced its first color laser printer, the Lexmark Optra C.
- Lexmark moved its corporate headquarters from Greenwich, Conn., to Lexington, Ky.



1997

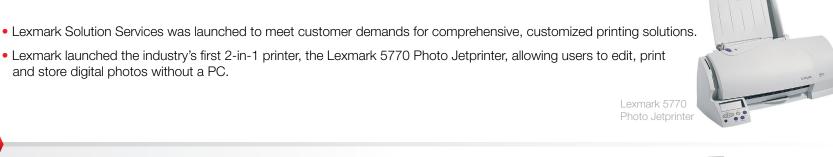
Lexmark 7000

The industry's first inkjet device capable of printing 1,200 x 1,200 dpi is announced — Lexmark 7000 Color Jetprinter.

Lexmark introduced a redesigned line of monochrome printers, the Optra S family.



- Lexmark launched the industry's first 2-in-1 printer, the Lexmark 5770 Photo Jetprinter, allowing users to edit, print and store digital photos without a PC.
- Lexmark 5770



1999

- Lexmark announced its first multifunction solutions, which included the Optralmage T612s, Optralmage W810s and the Optralmage Color 1200r.

• Lexmark began selling its offerings in the area of Managed Print Services, which included asset

and consumables management, maintenance services and consulting services.



2000

• Lexmark established a presence in Shenzhen, China, to provide support for Lexmark's manufacturing and supply chain operations.

· Lexmark opened a bottle assembly plant in Cebu, Philippines, to produce integrated printheads to meet worldwide demand.





2001

2002

• Lexmark announced the Lexmark X820e, the company's first product to feature Lexmark's e-Task touch screen interface.

 Lexmark introduced its first internally developed color laser printer, the Lexmark C750, using its own single pass technology. At the time, it was the fastest letter-sized color printer in the world.

Lexmark expanded its presence in the Philippines with a new product development center.

• Lexmark announced a strategic alliance with Dell to develop and produce Dell inkjet and laser printers

• Lexmark's circuit assembly plant opened in Cebu, Philippines, to produce circuit subassemblies used to make printheads.

and related aftermarket cartridges.

with a color LCD screen.

laser toner cartridges and their components.

supply chain, services, sales and marketing, and finance.

38 new printers and multifunction products.

printing cost in the inkjet industry.

monochrome A4 laser printer with a touch screen.

· Lexmark acquired Perceptive Software to expand its market opportunity

and strengthen its document workflow solutions portfolio.



Kolkata, India

2003

· Lexmark strengthened its Asian operations with a new software development center in India.

 Lexmark introduced the Lexmark Document Solutions Suite, the software basis for Lexmark's customization and application capabilities. • Lexmark announced the Lexmark Equipment Collection Program recycling initiative.



2005

2004

· Lexmark opened a new manufacturing facility in Juárez, Mexico, to produce

Lexmark Cartridge Collection Program, formerly named Operation ReSource.

Lexmark began collecting empty inkjet cartridges as part of the



Lexmark P4350

## 2006

2007

- Lexmark launched a Shared Services Center in the Philippines for accounting and supply chain activities, which expanded in 2008 to include finance, service and sales, and marketing functions. Lexmark introduced Lexmark Fleet Manager, allowing channel partners to deliver Lexmark's industry-leading managed print services tools and technologies to their customers.

Lexmark introduced its first open architecture solutions platform, the Lexmark Embedded Solutions Framework.



Lexmark

Solutions

Embedded

Framework

Lexmark opened a Shared Services Center in Budapest, Hungary, to host European support activities in the areas of

## Lexmark began a major expansion and enhancement of its laser product lineup, announcing a combination of

2009

2008

- Lexmark X658dtme
- Lexmark launched a full line of eight All-in-One (AIO) inkjet printers for small to medium-sized businesses. The announcement included the world's first Web-connected line of inkjet AlOs and the lowest black

• Lexmark launched the T656dne monochrome laser printer, the industry's first single-function



**perceptive**software a Lexmark company

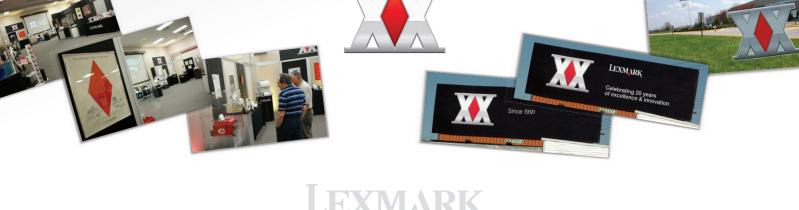
Lexmark Genesis

• Lexmark introduced Markvision Enterprise, its next generation

2011

2010

- device management software built on a database-driven foundation. Lexmark Genesis was announced, a powerful inkjet AIO that has built-in, innovative Flash Scan camera technology, transferring a page from document to digital in as few as three seconds.
- Lexmark commemorates its 20-year anniversary with employee celebrations around the world.



LEXMARK