

## Software solutions for the Lexmark Solutions Platform

Optimize network printing and create an information edge with document output management solutions you can deploy on-premise or through the cloud as software as a service.

### Lexmark Print Release

**Convenient.** Release print jobs from any enabled device.

**Secure.** Documents print only after users authenticate at the device.

**Mobile.** Submit jobs to your queue from a smartphone or tablet.

### Lexmark Document Accounting

**Comprehensive.** Track all activity across your network environment.

**Accurate.** Detailed activity reports let you easily calculate costs.

**Cost-Effective.** Manage costs and reduce waste with print quotas.



## Lexmark Print Release

Lexmark Print Release gives you the latitude to send documents from your desktop, tablet PC, smartphone<sup>1</sup> or the Lexmark Solutions Platform web portal and print them on any enabled<sup>2</sup> printer or MFP. Instead of “pushing” your documents to a designated print device—where the pages sit out in public view until you retrieve them—you “pull” them down from the print queue when you log in or swipe your ID card at the printer. Instead of being tethered to a single device, you can release your print job from the printer that is most convenient or from one with the features or capabilities you need.

### Features

- **Pull Printing and Access Control**—Holds print jobs in a server queue until an authorized user selects the documents to print while present at the device.
- **Mobile Printing**—Provides a complete mobile printing system, enabling you to submit jobs to your print queue from any Android®, iOS or BlackBerry® smartphone or mobile device.
- **ID Card Support**—Magnetic stripe or proximity card readers can be integrated with your devices for quick and easy user authentication.
- **Automatic User Registration**—Self-registers users, relieving administrators of manually entering badge numbers.
- **Session-Based Login**—Perform multiple output tasks without having to authenticate again.
- **Third-Party Device Support**—Release print jobs and track print activity on non-Lexmark devices.
- **Print Preview**—View each page of your document, change print options, and select specific pages to print.
- **Print and Keep**—Keeps your document in the queue so you can print it again later.
- **Print Job Delegation**—Assign a delegate to log in and print documents that are in your queue.
- **Online Queue Management**—Use the Lexmark Solutions Platform web portal to drag files from your document folders and drop them directly into your queue; you can also delete documents from your queue or change print settings.
- **My e-Task Tab**—Set your preferences for language, copy and email, and create shortcut buttons for your personal touch screen.
- **Purge Timeouts**—Automatically delete documents in the queue after a predetermined time period.
- **Embedded Solution Management**—Enables administrators to deploy and configure Lexmark Embedded Solutions Framework applications directly from the web portal.

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### Send from desktop...



### ...or send from mobile



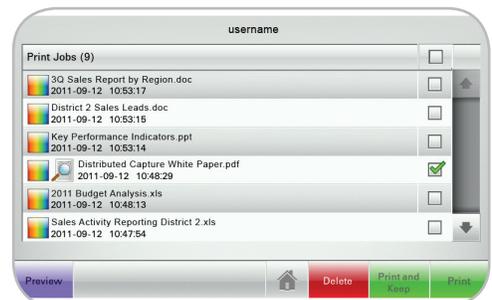
2

### Authenticate



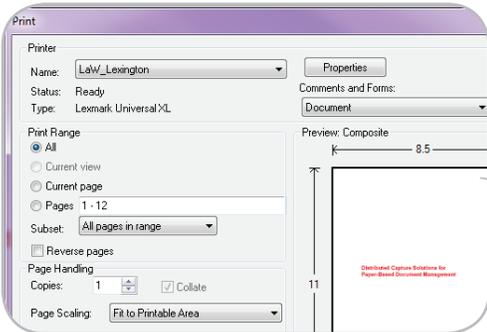
3

### Preview, Print, Delete, or Print and Keep



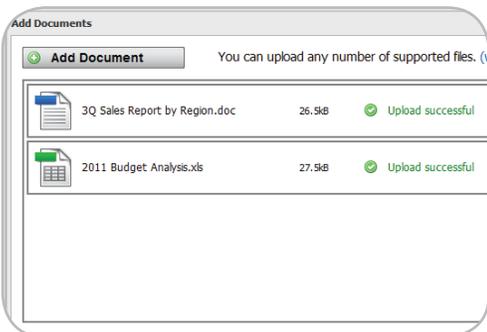
# How It Works

## Four ways to send files to your Print Release queue



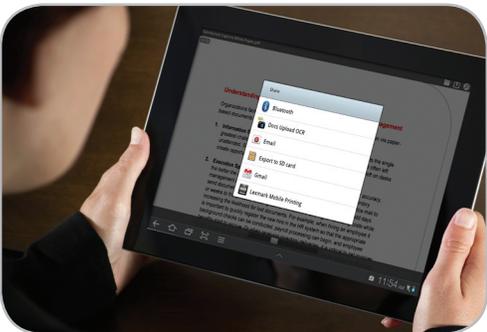
### File > Print (with driver)

1. With the Lexmark Universal Print Driver<sup>3</sup> installed on your computer or laptop, you can print from any application using the File > Print command (Ctrl +P or Command-P).
2. Your document is sent to the Print Release queue.
3. To release your print jobs, go to any Print Release printer, enter your pass code or swipe your ID card, and select the documents you want to print.



### File > Upload (without driver)

1. Log into the Lexmark Solutions Platform web portal<sup>3</sup> to access your print queue and add documents. Documents can be added to your print queue by simply dragging and dropping them into the print queue.
2. To release your print jobs, go to any Print Release printer or MFP, enter your pass code or swipe your ID card, and select the documents you want to print.<sup>4</sup>



### Lexmark Mobile Printing App (Android, iOS)

With the Lexmark Mobile Printing App<sup>5</sup> downloaded to your Android or iOS smartphone or tablet, you can select a file to print and the print job will be sent directly to the Print Release queue.

1. Using the send or share function, choose Lexmark Mobile Printing and select the number of copies, pages per side, duplex on/off, or color on/off.
2. To release your print jobs, go to any Print Release printer within your corporate network, enter your pass code or swipe your ID card, and select the documents you want to print.<sup>4</sup>



### Mobile Email Submission (Android, iOS and BlackBerry)

The Lexmark Print Release solution can be configured<sup>5</sup> so you can print from any email-enabled mobile device, including a BlackBerry<sup>®</sup> smartphone, by simply attaching the document to an email. No driver or application is required.

1. Send the email to your corporate Print Release email account. The email and any attachments are converted and held in your Print Release queue.
2. To release print jobs, go to any Print Release printer and enter your pass code or swipe your ID card, and select the documents you want to print.<sup>4</sup>



# Deployment Options

## Deployment Options: You choose. We deliver.

In choosing technology to make your organization run more efficiently, two qualities demand attention: flexibility and scalability. Lexmark enterprise solutions are designed to adapt to virtually any environment and to expand quickly to users across your organization. This flexible and scalable approach also applies to the way we deliver solutions such as Lexmark Print Release and Lexmark Document Accounting.

You can deploy and administer software solutions built on the Lexmark Solutions Platform in a traditional fashion by purchasing licenses upfront and internally supporting and managing the software and associated infrastructure, or you can purchase the solution and support on a subscription basis—as software as a service. Perhaps a combination of the two would work best. Lexmark deployment experts will help you choose the model that meets your requirements, maximizing the effectiveness of your output environment.

### Traditional (On-Premise)

- » Self-managed
- » Purchase and own
- » Capital expense
- » IT managed backup
- » Ongoing systems support

With the traditional approach, your organization licenses the solution upfront and deploys it on your premises. Your organization is responsible for providing the necessary support to manage and operate the associated infrastructure, such as server hardware and software.

### Software as a Service (SaaS)

- » Lexmark-managed
- » Pay per user
- » Operating expense
- » Redundant servers
- » Fast and easy to scale globally

Your organization accesses the solution on a subscription basis. Lexmark manages and operates the system, along with the associated infrastructure, in our secure data center. This option enables you to maintain focus on your business, while Lexmark manages your Print Release solution.



## The Lexmark Solutions Platform

The Lexmark Solutions Platform is the application framework created by Lexmark developers to provide efficient and affordable server-based software solutions for large, distributed environments. Lexmark Print Release and Lexmark Document Accounting are built on this new platform to deliver a new level of flexibility and scalability to our customers. With these two solutions—deployed on-premise, or as hosted software, or in combination—you can create a secure, shared printing and imaging environment with enduring benefits.

- Reduce printing costs and shrink carbon footprint
- Strengthen access controls, security and compliance
- Give users the power to print from mobile devices
- Track activity and increase user accountability
- Add redundancy, ensuring printer availability
- Provide flexibility to deploy on-premise or as software as a service
- Introduce new functionality in a timely, cost-effective manner

	Traditional (On-Premise)	Software as a Service (SaaS)
<b>Print Release</b>		
Automatic user registration	✓	✓
Submit from print driver (File>Print)	✓	✓
Submit from Lexmark Mobile Printing App		✓
Submit from email	✓	✓
Submit from Lexmark Solutions Platform web portal		✓
Print Preview <sup>6</sup>	✓	✓
Print and Keep	✓	✓
Delete/Delete All	✓	✓
Print Job Delegation	✓	
Color/mono print job identifier	✓	✓
Third-party device support	✓	✓
Automatic purge	✓	✓
Set duplex default	✓	✓
Set individual preferences for copy and email	✓	
Create custom shortcuts	✓	
Set individual preference for language on device screen <sup>7</sup>	✓	
View jobs in print queue from the web portal	✓	✓
Add print jobs by drag-and-drop, change order of jobs in queue from the web portal		✓
<b>Document Accounting</b>		
Browser based	✓	✓
Discover and configure devices	✓	
Implement user quotas	✓	
Track print/copy/scan activity, including embedded apps	✓	✓
View reports	✓	✓
Apply reporting filters	✓	
Export data in .CSV format	✓	✓
Export data to PDF		✓
Graphical summary report		✓

<sup>1</sup> Sending a print job from the Lexmark Mobile Printing App requires iPhone® 3G or newer, devices running iOS 4.2 or later, or Android® devices running version 2.1 or newer. <sup>2</sup> Lexmark Embedded Solutions Framework supported print devices or non-Lexmark PCL/PostScript printers equipped with a card reader and connected through a Lexmark Print Release Appliance (Lexmark N7020e). <sup>3</sup> Included in the price of the Lexmark Print Release solution. <sup>4</sup> Printing speeds, formatting and other characteristics may vary. <sup>5</sup> Additional license charge. <sup>6</sup> Not included on all devices. <sup>7</sup> Supports 21 languages.