Lexmark Markvision Enterprise

Outstanding Fleet Management Tool

Lexmark™

60TH ANNIVERSARY
BUYERS LAB
2022
BLI
PICK AWARD
· TESTED ·

Lexmark Markvision (v4) has claimed the Buyers Lab (BLI) 2022 Pick Award for Outstanding Fleet Management Tool from Keypoint Intelligence thanks to its...

· Automated enforcement of security and general device settings to ensure that all devices don't fall out of compliance with corporate policies

· Proactive alerts, which enable the IT department to solve problems before they occur

· Outstanding value proposition

Managing a fleet of printers and MFPs is yet another time-consuming and arduous task that IT professionals have to deal with. Lexmark Markvision Enterprise enables IT professionals to automate a lot of the tedious, time-intensive tasks related to manage a mixed fleet of output hardware, so they can focus on higher-level priorities and projects. Administrators can create Configurations, which are a collection of settings and policies—including print/scan/copy/fax, network, and security settings, specific firmware versions, and embedded applications—that can be applied to devices as needed. Lexmark Markvision monitors your fleet and auto-remediates settings should it detect a change. The solution can also apply common configurations to newly discovered devices.

"Print remains a vital component in many business processes, and as long as print is required to keep processes moving, businesses will need a fleet management solution to make sure their fleet is secure, operational, and cost-effective," said Lee Davis, Associate Director of Software and Scanners at Keypoint Intelligence. "Lexmark Markvision Enterprise is a vendor-agnostic solution that comes with everything a business will need to maximize device uptime, minimize print costs, and mitigate security risks. And because it's free, not to mention simple to use, Lexmark MarkVision Enterprise offers the kind of value proposition that just cannot be denied—it really is that good.

About Keypoint Intelligence

For 60 years, clients in the digital imaging industry have relied on Keypoint Intelligence for independent hands-on testing, lab data, and extensive market research to drive their product and sales success. Keypoint Intelligence has been recognized as the industry's most trusted resource for unbiased information, analysis, and awards due to decades of analyst experience. Customers have harnessed this mission-critical knowledge for strategic decision-making, daily sales enablement, and operational excellence to improve business goals and increase bottom lines. With a central focus on clients, Keypoint Intelligence continues to evolve as the industry changes by expanding offerings and updating methods, while intimately understanding and serving manufacturers', channels', and their customers' transformation in the digital printing and imaging sector.

About BLI Software Pick Awards

Document Imaging Software Picks stand alone in the industry and are hard-earned awards as they are based on rigorous testing, including evaluation of key attributes such as features, usability, and value. Each product that passes its lab test earns a Platinum, Gold, Silver, or Bronze rating, with the best performers qualifying as Pick contenders.

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