Lexmark cited as an MPS leader by independent research firm

LEXINGTON, Ky., May 15, 2012 /PRNewswire/ -- Lexmark International, Inc. (NYSE: LXK) today announced it was named a leader in the May 10, 2012 Forrester Wave report, The Forrester Wave™: Managed Print Services, Q2 2012. Lexmark was among the select companies invited by Forrester Research, Inc. to participate in this evaluation of top managed print services (MPS) providers and received the highest score possible for its strategy, MPS market experience, technology and solution ownership, integration with business processes, mobile printing and global delivery.

In the report, Forrester noted that Lexmark was one of the vendors able to "combine strong global support with strong, balanced capabilities"(1) as an MPS market leader. In addition, Forrester highlighted that Lexmark's recent acquisitions will help the company continue its focus on point-of-service (PoS) applications for key verticals such as retail, pharmacy, financial services and healthcare, as well as build an independent enterprise content management (ECM) and business process management (BPM) capability.

MPS vendors considered for this report were required to meet three criteria – support Forrester's definition of MPS, have innovative solutions or significant market share and generate strong customer interest. Seven selected vendors were then evaluated against 16 criteria grouped into three areas – current offering, strategy and market presence.

Supporting Quotes:

"Their [Lexmark] focus is streamlining business processes and providing workflow solutions to print less...Even before acquiring Perceptive and Pallas, Lexmark had more than 100 applications that run on MFPs to provide document management functions," writes Craig Le Clair, Forrester vice president, principal analyst, in the report. "While many MPS initiatives focus on device consolidation models, Lexmark Global Services starts with print policies driven by print 'use cases' that define how users print."

"Lexmark works closely with its customers to understand their needs and then implement a tailored MPS solution that enables their employees to be more efficient, adding value across the organization," said Marty Canning, Lexmark executive vice president and president of Imaging Solutions and Services. "We believe Forrester's recognition confirms Lexmark's leadership and proven track record of providing MPS to many large companies all over the world with best-in-class services, solutions and technology to optimize their output infrastructure, transform key business processes and free up more time to spend on core business activities."

Supporting Resource:

- Lexmark Managed Print Services Brochure

About Lexmark

Lexmark International, Inc. (NYSE: LXK) provides businesses of all sizes with a broad range of printing and imaging products, software, solutions and services that help customers to print less and save more. Perceptive Software, a Lexmark company, is a leading provider of process and content management software that helps organizations fuel greater operational efficiency. In 2011, Lexmark sold products in more than 170 countries and reported more than $4 billion in revenue.

To learn more about Lexmark, please visit www.lexmark.com. For more information on Perceptive Software, please visit www.perceptivesoftware.com.

For more information on Lexmark, see the Lexmark Facebook page and follow us on Twitter.

For more information about Perceptive Software, please visit the company's Facebook and Twitter profiles.

Lexmark and Lexmark with diamond design are trademarks of Lexmark International, Inc., registered in the U.S. and/or other countries. All other trademarks are the property of their respective owners.

(1) Source: The Forrester Wave™: Managed Print Services, Q2 2012, Forrester Research, Inc., May 2012

SOURCE Lexmark International, Inc.

For further information: Melissa Lucas, +1-859-232-5806, mlucas@lexmark.com

https://newsroom.lexmark.com/2012-05-15-Lexmark-cited-as-an-MPS-leader-by-independent-research-firm