

Lexmark once again named a leader in Quocirca MPS Vendor Landscape

LEXINGTON, Ky., June 30, 2014 /[PRNewswire](#)/ --

News facts:

- Lexmark International, Inc. (NYSE: LXX) announced it has again been positioned as a leader in managed print services (MPS) by leading European-based industry analyst firm Quocirca.
- "Lexmark continues to strengthen its position as a leader in Quocirca's evaluation of the MPS market. Since its \$280 million acquisition of [Perceptive Software](#) in 2010, it has transformed its overall business, deepening its business process expertise," Quocirca reports. "Its strong position in the market is boosted by a mature service portfolio and its industry leading business process expertise, which is becoming a key differentiator in the market¹."
- The Managed Print Services Landscape report is an independent vendor analysis of the global enterprise MPS market, conducted by leading industry analyst, Quocirca. The report further states, "By combining Enterprise Content Management (ECM) and Business Process Management (BPM) technology with intelligent distributed capture solutions, including workgroup multifunction printers and mobile devices, Lexmark has a strong proposition for connecting unstructured print and digital information with structured information¹."
- The report went on to note, "Lexmark for some time has been a leader in offering industry solutions supported by strong customization capabilities. This has been a competitive advantage for Lexmark. By owning its own services, solutions, software, firmware and product technology, rather than partnering, it has the ability to quickly respond to customization requirements¹."
- In the firm's report, Lexmark continued to achieve the highest scores possible in many categories including the areas of MPS strategy, geographical reach, multi-vendor support, document workflow and mobile printing support, among others.

Supporting Quote:

"Lexmark is pleased to once again be recognized by analyst firm Quocirca," said Marty Canning, Lexmark executive vice president and president of Imaging Solutions and Services. "Quocirca's recognition confirms Lexmark's leadership in MPS as we utilize our broad portfolio of products, including smart MFPs, software, solutions and services to uniquely help global customers manage both their digital and paper worlds."

Supporting Resources:

- [Learn more about Lexmark MPS](#)
- [Download the Quocirca MPS report](#)

About Quocirca

Quocirca is a primary research and analysis company specializing in the business impact of information technology and communications (ITC). With worldwide, native language reach, Quocirca provides in-depth insights into the views of buyers and influencers in large, mid-sized and small organizations. Its analyst team is made up of real-world practitioners with first-hand experience of ITC delivery who continuously research and track the industry and its real usage in the markets.

Quocirca works with global and local providers of ITC products and services to help them deliver on the promise that ITC holds for business. Quocirca's clients include Oracle, Microsoft, IBM, O2, T-Mobile, HP, Xerox, EMC, Symantec and Cisco, along with other large and medium-sized vendors, service providers and more specialist firms.

For more information, visit www.quocirca.com

About Lexmark

Lexmark is uniquely focused on connecting unstructured printed and digital information across enterprises with the processes, applications and people that need it most. For more information, please visit www.lexmark.com.

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¹ Source: Quocirca Managed Print Services Landscape, 2014

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For further information: Shannon Lyman, (859) 232-5532, slyman@lexmark.com

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