

Lexmark named a leader in Quocirca MPS Vendor Landscape sixth consecutive year

LEXINGTON, Ky., July 19, 2017 /PRNewswire/ -- Lexmark International, Inc., a global imaging solutions leader, today announced it has been positioned for the sixth consecutive year as a leader in managed print services (MPS) by leading European-based industry analyst firm [Quocirca](#).

The Quocirca Managed Print Services Landscape report is an independent vendor analysis of the global enterprise MPS market. The report states that Lexmark, "particularly excels in providing effective management across highly distributed customer environments, in addition to centralized operations. This proposition particularly appeals to large enterprises operating across multiple locations."

"Lexmark is proud to be named an MPS leader by Quocirca for the sixth straight year," said Brock Saladin, chairman, Lexmark Executive Management Committee. "Quocirca called out our ability to effectively serve large, global customers based on our technology and expertise."

"Our dedication to helping customers manage ever-evolving industry trends that impact their business is what separates Lexmark from our competitors in the managed print services arena," added Saladin.

The Quocirca report praised Lexmark analytics, saying, "It has boosted its proactive management capabilities to include predictive models that take advantage of device sensor data, alerts and error messages. The ability to use predictive analytics to anticipate service actions, identify trends in print volume, helpdesk calls and rates of intervention, or to capture additional sensor data from the devices is increasingly critical in ensuring a high level of service quality."

Key Lexmark strengths also cited in the report include:

Global execution: "Lexmark has strong credentials when it comes to global execution. Lexmark offers a single global system to support its entire MPS business, which enables it to deliver consolidated global reporting and analytics. Although its global delivery model will appeal to large multinational enterprises, it also offers strong regional delivery capabilities that allow for local customisation. Its scalable service offering also ensures that businesses of all sizes can benefit from a customised MPS offering."

Industry expertise: "Lexmark's field teams are organised by industry supported by dedicated industry experts and consultants with business process and industry vertical expertise. This is enhanced by Lexmark's mature set of solutions around workflow automation and industry solutions."

Analytics: "Lexmark is making significant investments in the use of analytics to optimise the output environments for its MPS customers and improve device availability and streamline business processes. This enables deeper analysis of the customer environment and allows Lexmark to identify and recommend implementation of industry specific workflow and business process optimisation services."

[Read the Quocirca MPS report here.](#)

About Quocirca

Quocirca is a research and analysis company with a primary focus on the European market. Quocirca produces free to market content aimed at IT decision makers and those that influence them in business of all sizes and public sector organisations. Much of the content Quocirca produces is based on its own primary research. For this primary research, Quocirca has native language telephone interviewing capabilities across Europe and is also able to cover North America and the Asia Pacific region.

About Lexmark

Lexmark creates innovative imaging solutions and technologies that help customers worldwide print, secure and manage information with ease, efficiency and unmatched value. Open the possibilities at [Lexmark.com](#).

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For further information: Emily Rardin, erardin@lexmark.com, 859-232-7818

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