Lexmark named a leader in Document Imaging Security

LEXINGTON, Ky., July 20, 2017 /PRNewswire/ -- Lexmark International, Inc., a global imaging solutions leader, today announced it has been honored with a Buyers Lab PaceSetter award in the Document Imaging Security category from the analysts at Keypoint Intelligence - Buyers Lab (BLI). The award recognizes Lexmark for:

- Top-tier scores in nearly every category in the study, including device authentication, hard drive security, and firmware integrity
- Security features on Lexmark single-function printers that generally match those found on its more advanced MFPs
- Experience and strength in securely tying printers and MFPs to workflow software
- Excellent device-management security features found in the Lexmark Markvision Enterprise software platform

"Lexmark makes <u>full-spectrum security</u> an integral part of all our products to protect customer information from internal and external threats," said Allen Waugerman, senior vice president and chief technology officer, Lexmark.

"We are proud to be recognized by Keypoint Intelligence as a security leader based on their thorough review."

To determine market leaders in document and device security, analysts at Keypoint Intelligence conducted an in-depth evaluation of the security ecosystems of 13 document imaging OEMs. The granular study drilled down into 140 points of potential differentiation spread across eight categories.

The report cites Lexmark's strengths in key hardware areas such as device authentication and hard drive security. Lexmark also scored very well in firmware and app integrity, an area that Keypoint analysts said proved to be a challenge for the industry as a whole. Lexmark's Markvision Enterprise device management software was also lauded for the added security it provides by continuously checking devices on the network and automatically remedying any security settings that are out of conformance.

"Lexmark's device security is second to none and includes advanced features such as a firmware integrity check at boot-up, BIOS integrity checking, intrusion detection and reporting, and much more," said Jamie Bsales, director of Software Analysis at Keypoint Intelligence - Buyers Lab. "It easily landed in the top tier among the 13 OEMs included in our study, which should give Lexmark purchasers peace of mind about the security of their output fleet."

Supporting Resources

- Learn more about Lexmark Full Spectrum Security solutions.
- Delve into the details of Lexmark device security in this white paper.
- Stay up to date on security by subscribing to the <u>Lexmark Newsblog</u>.

About Buyers Lab PaceSetter Awards

Based on exhaustive questionnaires, in-depth interviews, and a proprietary rating scale, Buyers Lab PaceSetter awards recognize those document imaging OEMs that have shown market leadership in a variety of categories, including Document Imaging Security, Mobile Print, MFP Platforms & App Ecosystems, and key vertical markets.

About Lexmark

Lexmark creates innovative imaging solutions and technologies that help customers worldwide print, secure and manage information with ease, efficiency and unmatched value. Open the possibilities at Lexmark.com.

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