Lexmark Introduces New Generation of A4 Color and Large Workgroup Monochrome Printers and MFPs

New Lexmark devices combine reliability, productivity and security with the latest capabilities so users can focus on their business

LEXINGTON, Ky., July 23, 2018 /PRNewswire/ -- Lexmark, a global imaging solutions leader, recently announced the availability of a new generation of A4 color and large workgroup monochrome printers and multi-function products (MFPs) that bring an unparalleled combination of reliability, productivity and security to business users.

"Lexmark is pleased to introduce this extensive line-up of new devices which feature improved performance and consumable yields, resulting in more up time, fewer interventions and improvements in total cost of ownership," said Allen Waugerman, Lexmark senior vice president and chief technology officer.

"These new devices are designed to be reliable, productive and more secure additions to business IT assets," said Allen Waugerman, Lexmark senior vice president and chief technology officer. "IT will appreciate the longevity, durability and serviceability of these devices, while users will appreciate the high-quality color or monochrome output, state of the art power and performance, and easy to use features."

These new A4 color (CS421dn, CS521dn, CS622de, CX421adn, CX522ade, CX620 Series and CX625 Series) and large workgroup mono (MS725 Series, MS820 Series, MX720 Series and MX820 Series) devices are equipped with major feature enhancements that drive down total cost of ownership:

RELIABILITY: These new devices are built to last, with durable steel frames, long life components and other design features that ensure device longevity and stability for years of reliable performance in even the harshest environments.

PERFORMANCE: Powerful multicore processors and increased memory levels deliver brainpower that "future proofs" these devices by accommodating firmware upgrades over time. It also ensures these new devices effortlessly render even the most complex print jobs and enables complex multi-tasking, such as sending a fax while printing with optical character recognition (OCR) rendering in the background.

EASE OF USE: e-Task, Lexmark's modern, tablet-like user interface, allows for unparalleled simplicity and ease of use across the entire portfolio, with displays up to 10 inches on the large workgroup monochrome devices.

QUALITY OUTPUT: Lexmark Color Replacement is featured on the color products, so customers can accurately print corporate logos or any specific colors needed in their most sensitive documents—all with improved consumable yields.

FLEXIBILITY: A full range of color and monochrome devices have been launched in 2018, to meet user needs throughout the enterprise. From entry color devices starting at 25 pages per minute with 250 pages of input, to solutions-enabled devices with up to 7-inch class e-Task interface, built-in hard disks, duplexing automatic document feeder (DADF) scanners, and pre-installed optical character recognition (OCR), as well as a full suite of new monochrome devices built for small, mid and large workgroups within the enterprise.

SECURITY: Lexmark's award-winning full spectrum security features help protect documents, devices and networks from unauthorized access and are fully integrated into every product in the series. Consistent, upgradable protections across the product portfolio help you control access, secure hard disk data, protect operating systems and prevent network hacks.

MOBILITY: These new devices offer a variety of mobile print options, enabling workers to complete tasks via approved mobile devices with the free Lexmark Mobile Print app. Output is also available via AirPrint, Google Cloud Print, Mopria or Windows Mobile.

ANALYTICS: For Managed Print Services customers, these new devices can be equipped with sensors that capture highly detailed vital system information such as engine voltage, fan speeds and fuser temperature ramps. When any of these metrics fall out of spec it could mean an upcoming failure that needs intervention OR it could simply mean that a setting is wrong. Advance notice helps minimize interventions and keep staff

productive.

SUSTAINABILITY: As expected from Lexmark, these devices meet the most stringent global environmental requirements.

"With this extensive launch, Lexmark has refreshed much of our product offering in 2018, ensuring our customers are prepared to leverage the latest imaging technology to move their businesses forward," Waugerman added.

Supporting Resources

- <u>Learn more</u> about Lexmark's new large workgroup monochrome devices and A4 color devices for the enterprise.
- <u>Download</u> device images and brochures.
- Watch a video about the new monochrome laser offerings.
- Watch a video about the new color laser offerings.
- Subscribe to the Lexmark News Blog.
- Follow Lexmark on LinkedIn and Twitter.

About Lexmark

<u>Lexmark</u> creates innovative imaging solutions and technologies that help customers worldwide print, secure and manage information with ease, efficiency and unmatched value.

Lexmark and the Lexmark logo are trademarks of Lexmark International, Inc., registered in the U.S. and/or other countries.

AirPrint and the AirPrint Logo are trademarks of Apple, Inc.

Google Cloud Print is a trademark of Google, Inc.

MOPRIA®, the Mopria® Logo™ and the Mopria® Alliance logos are trademarks, service marks, and certification marks of Mopria Alliance, Inc. in the United States and other countries.

All other trademarks are the property of their respective owners.

SOURCE Lexmark International, Inc.

For further information: Emily Rardin, erardin@lexmark.com, 859-232-7818

https://newsroom.lexmark.com/2018-07-23-Lexmark-Introduces-New-Generation-of-A4-Color-and-Large-Workgroup-Monochrome-Printers-and-MFPs