

Lexmark Honored with 2018 CRN® Tech Innovator Award

Lexmark's MC2425adw Color Laser MFP Takes Top Honors in the 2018 Printer Category

LEXINGTON, Ky., Nov. 13, 2018 /PRNewswire/ -- Lexmark, a global imaging solutions leader, announced today that [CRN](#),® a brand of [The Channel Company](#), has recognized [Lexmark](#) with a 2018 CRN Tech Innovator Award. These annual awards honor standout hardware, software and services that are moving the IT industry forward. In compiling the 2018 Tech Innovator Award list, CRN editors evaluated 300 products across 34 technology categories using several criteria, including technological advancements, uniqueness of features and potential to help solution providers solve end users' IT challenges. Lexmark's MC2425adw Color Laser MFP took top honors in the Printer category.

The [Lexmark MC2425adw Color Laser MFP](#) packs reliable, productive and secure color multifunction performance into a small-footprint package with output up to 25 pages per minute. It reliably handles diverse media types and sizes and comes equipped with both built-in Wi-Fi and tools to help customers minimize toner consumption.

"Taking the top honor in the printer category for the 2018 CRN Tech Innovator Award is a highlight of my first year here at Lexmark," said Sammy Kinlaw, Lexmark vice president, worldwide channel and OEM sales. "Lexmark designs devices for the long haul, delivering longevity, durability and serviceability that drives success for our channel partners. An award of this magnitude expands our reach and consideration and highlights Lexmark's innovation."

"Each year, the CRN Tech Innovator Awards recognize technology vendor offerings that are reshaping the IT channel landscape by increasing worker productivity, reducing cost, and minimizing complexity for solution providers, IT departments, and end users," said Bob Skelley, CEO of The Channel Company. "The winners in this year's awards bring breakthrough ideas to the table for solution providers and their customers, in areas ranging from cloud to security to business intelligence to IoT. We congratulate all the winners and look forward to their future endeavors."

The Tech Innovator Awards will be featured in the December issue of CRN and can be viewed online at crn.com/techinnovators.

About Lexmark

[Lexmark](#) creates innovative imaging solutions and technologies that help customers worldwide print, secure and manage information with ease, efficiency and unmatched value.

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About The Channel Company

The Channel Company enables breakthrough IT channel performance with our dominant media, engaging events, expert consulting and education and innovative marketing services and platforms. As the channel catalyst, we connect and empower technology suppliers, solution providers and end-users.

Backed by more than 30 years of unequalled channel experience, we draw from our deep knowledge to envision innovative new solutions for ever-evolving challenges in the technology marketplace. www.thechannelco.com

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