

Lexmark named a leader in Quocirca MPS Vendor Landscape seventh consecutive year

LEXINGTON, Ky., Nov. 14, 2018 /[PRNewswire](#)/ -- Lexmark, a global imaging solutions leader, today announced it has been positioned as a leader in managed print services (MPS) by leading European-based industry analyst firm [Quocirca](#) for the seventh consecutive year.

The Quocirca Managed Print Services Landscape report, an independent vendor analysis of the global enterprise MPS market, highlights Lexmark's 2018 investment in "expanding its MPS offer across infrastructure management, to include responsibility for print servers and print queue management, cloud-enabled services, print-as-a-service, mobile capture and print, sustainability and analytics."

The report further states, "The company has invested heavily to boost its capabilities to support both direct and indirect MPS engagements. As a result, it has developed services including MPS Process Analytics and Lexmark Predictive Service as well as expanded cloud platform enhancements, including configuration management services, infrastructure management and print release. As of June of 2018, the company has also refreshed over 90% of its hardware, creating a cohesive portfolio of devices to suit user groups of all sizes."

"Lexmark is proud to be named an MPS leader by Quocirca for the seventh straight year," said Brock Saladin, Lexmark senior vice president and chief revenue officer. "Quocirca called out our significant investments in MPS capabilities and hardware in 2018, which have resulted in enhanced offerings that drive innovation for our customers and partners."

"Our dedication to helping customers manage ever-evolving industry trends that impact their business is what separates Lexmark from our competitors in the managed print services arena and helps drive our 97% customer renewal rate," added Saladin.

Key Lexmark strengths also cited in the report include:

Global execution: "Lexmark has strong credentials when it comes to global execution. It offers a single global system to support its entire MPS business, which enables it to deliver consolidated global reporting and analytics."

Industry expertise: "Lexmark's field teams are organized by industry, supported by dedicated industry experts and consultants with business process and vertical expertise."

Investment in predictive analytics: "Lexmark is making significant investments in the use of analytics to optimize the output environments for its MPS customers, improve device availability and streamline business processes."

Comprehensive security portfolio: "Lexmark has a comprehensive range of security offerings, which it has further enhanced with the launch of Lexmark Secure Document Monitor (LSDM), which provides advanced data loss prevention capabilities."

Supporting Resources:

- [Read the Quocirca](#) report here.
- Follow Lexmark on [LinkedIn](#), [Twitter](#) and the [Lexmark News Blog](#).

About Quocirca

Quocirca is a research and analysis company with a primary focus on the European market. Quocirca produces free to market content aimed at IT decision makers and those that influence them in business of all sizes and public sector organizations. Much of the content Quocirca produces is based on its own primary research. For this primary research, Quocirca has native language telephone interviewing capabilities across Europe and is also able to cover North America and the Asia Pacific region.

About Lexmark

[Lexmark](#) creates innovative imaging solutions and technologies that help customers worldwide print, secure and manage information with ease, efficiency and unmatched value.

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For further information: Emily Rardin, emily.rardin@lexmark.com

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