Lexmark Receives Top Honors in 19th Annual RIS Software LeaderBoard Survey of Retailers

LEXINGTON, Ky., Dec. 17, 2018 /<u>PRNewswire</u>/ -- Lexmark, a global imaging solutions leader, today announced that it has received 19 top-10 rankings for its retail signage solution in the 2019 Retail Info Systems (RIS) Software LeaderBoard, including first place in both the Overall Ease of Installation and Integration category and the Ease of Installation for Tier 1 and Mid-Size retailers.

For the past 19 years, the RIS Software LeaderBoard has surveyed senior-level retail executives on their experiences with software solutions used in their organizations. The 2019 survey collected input from 585 evaluations submitted by 294 retailers who work with the 50 vendors identified in this report.

Lexmark received top 10 honors for retail signage software in categories measuring executive impressions on customer satisfaction, technology innovation, quality of service, leaders in recommendation, software reliability, overall performance, return on investment, total cost of operations, quality of support, ease of administration and maintenance and was also ranked as a solution vendor leader.

"Once again, Lexmark has a strong showing in our annual survey of retailers with #1 scores in ease of installation and integration," said Joe Skorupa, editorial director of RIS News. "Lexmark's ranking in the RIS LeaderBoard shows that enterprise retailers have a high regard for the solutions and services that Lexmark offers."

Lexmark provides products and solutions for retailers worldwide. Nine of the top 10 global retailers are Lexmark customers.

"Lexmark retail signage solutions are used in more than 70,000 retail stores across the globe, giving us unique insights into the challenges retailers face," said John Linton, Industry Director, Retail. "Receiving this recognition from retailers helps to validate the value that Lexmark solutions bring to our retail customers."

Supporting Resources

- <u>Read more</u> about the RIS Software LeaderBoard.
- <u>Learn more</u> about Lexmark retail solutions.
- <u>Watch a video</u> on Lexmark's RIS LeaderBoard win.
- Follow Lexmark on <u>LinkedIn</u> and <u>Twitter</u> and the <u>Lexmark News Blog</u>.

About the RIS LeaderBoard

The RIS LeaderBoard is a rigorous evaluation of software vendors by the people who know them best — actual retail customers. The LeaderBoard ranks vendors based on customer satisfaction across a wide range of criteria serving as an objective guide to help retailers find the vendors and solutions they need.

About Lexmark

<u>Lexmark</u> creates innovative imaging solutions and technologies that help customers worldwide print, secure and manage information with ease, efficiency and unmatched value.

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