

# Lexmark Honored with BLI PaceSetter Award for Manufacturing

## **Award recognizes Lexmark's portfolio of devices, solutions and services for the manufacturing sector.**

LEXINGTON, Ky., Jan. 3, 2019 /PRNewswire/ -- Lexmark, a global imaging solutions leader, today announced it has been honored with the prestigious 2018-19 BLI PaceSetter award for Manufacturing from Keypoint Intelligence-Buyers Lab, the world's leading independent evaluator of document imaging software, hardware and services.

Based on in-depth research conducted among participating document imaging OEMs and Keypoint Intelligence's expert analysis of each vendor's offerings for the target market, these awards recognize companies that offer the most impressive portfolios of hardware devices, software solutions, and technical and professional services for customers in the categories studied.

"The manufacturing vertical presents unique challenges when it comes to professional services and support, but getting the hardware right is an especially tall order," said Jamie Bsales, Director of Solutions Analysis for Keypoint Intelligence - Buyers Lab. "Lexmark impressed us with its breadth of MFP and printer offerings that can handle special needs such as creating RFID tags or GHS labels. And Lexmark devices are engineered to withstand the rigors of harsh manufacturing environments."

Lexmark manufacturing customers, including 70% of the top 50 manufacturers around the world, rely on the rugged, industrial design of Lexmark devices that are used in a wide range of environments and extreme conditions.

"Lexmark has 25 years of experience helping manufacturers reduce costs and increase efficiencies," said John Linton, Lexmark Industry Director, Retail and Manufacturing. "We're proud to help manufacturers across the globe transform their business processes for better insight and control of their paper-based processes so they can make improvements that have an impact."

## **Supporting Resources**

- [Read](#) the Keypoint Intelligence/BLI 2018-2019 Outstanding Pick Report for Manufacturing.
- [Learn more](#) about how Lexmark helps manufacturers transform processes to make improvements that have impact.
- [Watch a video](#) on Lexmark's BLI Pacesetter win.
- [Subscribe](#) to the Lexmark News Blog.
- Follow Lexmark on [LinkedIn](#), [Facebook](#) and [Twitter](#).

## **About Keypoint Intelligence - Buyers Lab**

Keypoint Intelligence is a one-stop shop for the digital imaging industry. With our unparalleled tools and unmatched depth of knowledge, we cut through the noise of data to offer clients the unbiased insights and responsive tools they need in those mission-critical moments that define their products and empower their sales.

For over 50 years, Buyers Lab has been the global document imaging industry's resource for unbiased and reliable information, test data, and competitive selling tools. What started out as a consumer-based publication about office equipment has become an all-encompassing industry resource. In a landscape that's ever evolving, we change with it.

## **BLI PaceSetter Awards**

Based on exhaustive questionnaires, in-depth interviews, and a proprietary rating scale, the Keypoint Intelligence/BLI PaceSetter awards recognize those document imaging OEMs that have shown market leadership in a variety of categories, including Document Imaging Security, Mobile Print, MFP Platforms & App Ecosystems, and key vertical markets.

## **About Lexmark**

[Lexmark](#) creates innovative imaging solutions and technologies that help customers worldwide print, secure and manage information with ease, efficiency and unmatched value.

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