# Lexmark Healthcare "Off to the Races" with Award Winning Program at HIMSS19

Lexmark booth to feature racing theme, new devices, and award-winning healthcare solutions at the leading U.S. health information and technology conference.

LEXINGTON, Ky., Feb. 12, 2019 /PRNewswire/ -- Lexmark, a global imaging solutions leader, announced it will feature new devices and award-winning healthcare solutions in Booth 2640 at HIMSS19, Feb. 11 to 15, 2019, at the Orange County Convention Center in Orlando, Fla. Lexmark Healthcare experts will be on hand to showcase devices and solutions that streamline paper-based processes in healthcare.

"Lexmark Healthcare's portfolio of devices, solutions and services come alongside a customer's current workflows to drive greater performance at the intersection of their paper and digital processes," said Marty DeGraff, director, Lexmark Healthcare Solutions. "From printers that are engineered for the long haul to solutions that help minimize unscheduled downtimes, our team at HIMSS19 is ready to help you operate more efficiently and help ensure better patient outcomes."

HIMSS19 attendees can see Lexmark Healthcare devices and solutions up close and talk one-on-one with our healthcare experts to find out how they can streamline paper-based processes through:

- Streamlined point of care with solutions that were designed for speed, and made with providers and patients in mind
- · Improved clinical efficiency with devices engineered to last and tools that help minimize downtime
- Simplified support operations with insights and technology that make print and document management easier than ever

Lexmark will be honored for its healthcare leadership during the show, as Keypoint Intelligence-BLI presents Lexmark with its 2019-2020 PaceSetter award for Healthcare: Group Practices.

BLI recently announced the recipients of its BLI PaceSetter awards for the Healthcare vertical. Based on research conducted in the North American market, these accolades recognize document imaging OEMs that have proven they offer the hardware and software portfolios, professional services, support, and thought leadership to best serve healthcare customers. Lexmark has received the award both times it has been presented.

According to BLI, Lexmark earned points for its impressive portfolio of lab-tested, reliability-proven color printers and MFPs to suit the needs, space requirements, and budgets of group practices and similar healthcare providers. Lexmark was also recognized for providing the software solutions necessary to make such environments more efficient.

### Supporting Resources

- <u>Learn more</u> about Lexmark Healthcare at HIMSS19.
- Read about the Keypoint Intelligence-BLI PaceSetter 2019-2020 for Healthcare: Group Practices award.
- Schedule a booth meeting with our healthcare experts during HIMSS19.
- Explore what Lexmark Healthcare can do for your enterprise.
- Keep up with Lexmark on <u>Twitter</u> during #HIMSS19.

#### About Lexmark

<u>Lexmark</u> creates innovative imaging solutions and technologies that help customers worldwide print, secure and manage information with ease, efficiency and unmatched value.

Lexmark and the Lexmark logo are trademarks of Lexmark International, Inc., registered in the U.S. and/or other countries. All other trademarks are the property of their respective owners.

## About Buyers Lab PaceSetter Awards

Based on exhaustive questionnaires, in-depth interviews, and a proprietary rating scale, Buyers Lab PaceSetter awards recognize those document imaging OEMs that have shown market leadership in a variety of categories, including Document Imaging Security, MFP Platforms & App Ecosystems, Mobile Print, and key vertical markets.

# SOURCE Lexmark

For further information: Emily Rardin, erardin@lexmark.com

 $\frac{https://newsroom.lexmark.com/2019-02-12-Lexmark-Healthcare-Off-to-the-Races-with-Award-Winning-Program-at-HIMSS19}{}$