

Lexmark Cloud Services Receives Prestigious 2019 Pick Award

Keypoint Intelligence-Buyers Lab awarded Lexmark Cloud Services a 2019 Pick Award for Outstanding Print Environment Management Solution.

LEXINGTON, Ky., Feb. 20, 2019 /PRNewswire/ -- [Lexmark](#), a global imaging solutions leader, today announced that Keypoint Intelligence-Buyers Lab honored [Lexmark Cloud Services](#) with a prestigious 2019 Pick of the Year Award for Outstanding Print Environment Management Solution.

Lexmark Cloud Services is a suite of cloud solutions designed to help businesses remove the IT burden of managing their printing infrastructure, and help partners save time and money by managing their customers' devices remotely. Solutions launched to date include Lexmark Cloud Print Management for the enterprise; Lexmark Cloud Fleet Management for partners; Real-time analytics; and the Lexmark Cloud Connector.

"Buyers Lab analysts and lab technicians looked at dozens of document imaging solutions in the past year, and each of them delivers tangible strengths for its intended market," noted Jamie Bsales, Director of Solutions Analysis for Keypoint Intelligence. "Those honored with a Pick award proved themselves to be among the best in their categories thanks to an impressive mix of productivity-enhancing features, value for the dollar, ease of use for end users and IT administrators, and other key attributes."

Lexmark Cloud Services was selected for the award based on:

- Cloud-based architecture that reduces costs and simplifies administration
- Secure pull printing functionality that protects sensitive information in printed documents
- Remote tracking for all print, copy and scan activities across the entire fleet
- An analytics engine that visualizes an array of print, copy and scan usage statistics in real time
- The ability to remotely configure printers, update firmware and embedded software, and restart devices

"This award recognizes the tremendous value Lexmark Cloud Services brings to our customers and partners," said Allen Waugerman, Lexmark senior vice president and chief technology officer. "The ability to provide users with secure print release while eliminating internal print infrastructure aligns with our customers' cloud-first initiatives. We look forward to delivering exciting new cloud services offerings in the months to come."

Lexmark Cloud Services was introduced in North America in October 2018 and is available as of today in EMEA and Latin America.

Supporting Resources

- [Read](#) the reprint of the Pick Award for Lexmark Fleet Management.
- [Read](#) the reprint of the Pick Award for Lexmark Print Management.
- [Learn more](#) about Lexmark Cloud Services.
- [Watch a video](#) on Lexmark's Lexmark Cloud Services.
- [Subscribe](#) to the Lexmark News Blog.
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About Lexmark

[Lexmark](#) creates innovative imaging solutions and technologies that help customers worldwide print, secure and manage information with ease, efficiency and unmatched value.

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About Keypoint Intelligence - Buyers Lab

Keypoint Intelligence is a one-stop shop for the digital imaging industry. With our unparalleled tools and unmatched depth of knowledge, we cut through the noise of data to offer clients the unbiased insights and responsive tools they need in those mission-critical moments that define their products and empower their sales.

About Buyers Lab Software Pick Awards

Buyers Lab Document Imaging Software Picks stand alone in the industry and are hard-earned awards as they are based on rigorous testing, including evaluation of key attributes such as features, usability, and value. Each product that passes our lab test earns Buyers Lab's Platinum, Gold, Silver, or Bronze rating, with the best performers qualifying as Pick contenders.

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<https://newsroom.lexmark.com/2019-02-20-Lexmark-Cloud-Services-Receives-Prestigious-2019-Pick-Award>