

Lexmark Partners With PrintReleaf to Offer Automated Sustainability Program

PrintReleaf technology measures total paper consumption through device and fleet data collected by print management software on Lexmark print devices

LEXINGTON, Ky., April 22, 2019 /PRNewswire-PRWeb/ -- In support of its commitment to innovative and sustainable imaging solutions, Lexmark has partnered with PrintReleaf to offer customers an automated sustainability program focused on reforestation. Through PrintReleaf, Lexmark customers can now reforest their paper consumption by planting an equivalent volume of trees in certified forestry projects around the world.

The patented PrintReleaf technology measures total paper consumption through device and fleet data collected by print management software on Lexmark print devices. Total paper consumption is converted into an equivalent number of trees which are then automatically and certifiably planted around the world. PrintReleaf also monitors reforestation partners to ensure fulfillment.

PrintReleaf reforests at a rate of 8,333 sheets of paper per standard tree which is openly detailed in the PrintReleaf Standard. Lexmark customers may choose their reforestation sites or allow the software to automatically choose for them. Additionally, Lexmark customers may track their progress as well as share the ongoing impact through social media, all from their own online PrintReleaf portal.

"Our partnership with PrintReleaf further underscores Lexmark's commitment to innovation, transparency, and the environment," said John Gagel, Senior Manager of Global Corporate Sustainability. "Lexmark is already a customer and now we are excited to partner with PrintReleaf and leverage their automated sustainability program to provide our customers a solution for neutralizing paper waste and sustaining our global forests."

"PrintReleaf is pleased to partner with Lexmark and expand our global footprint," said Jordan Darragh, PrintReleaf Founder and CEO. "We share the same common interest to strengthen sustainability commitments with customers and grow our global forests."

About Lexmark

[Lexmark](#) creates innovative imaging solutions and technologies that help customers worldwide print, secure and manage information with ease, efficiency and unmatched value. Open the possibilities at [Lexmark.com](#).

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About PrintReleaf

PrintReleaf creates a global sustainability standard by certifiably guaranteeing to releaf the paper consumption of PrintReleaf customers. PrintReleaf is the only technology platform that measures customers' paper usage and certifiably reforests that usage on an equivalent basis. The patented PrintReleaf technology not only tracks paper consumption, but also monitors PrintReleaf reforestation partners to ensure fulfillment. Market-leading companies with a passion for the environment and a progressive concern for advancing environmental stewardship, together with their customers, rely on PrintReleaf to provide a nexus of partnerships involving forestry, technology, and business. For more information, please visit <http://www.printreleaf.com>.

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