

# Lexmark Garnerers Numerous Product Awards from Printer Hardware Reviewers

## **Better Buys and Keypoint Intelligence - Buyers Lab give Lexmark high marks for reliability, security and ease of use.**

LEXINGTON, Ky., Oct. 1, 2019 /PRNewswire-PRWeb/ -- Lexmark, a global imaging solutions leader, today announced it has been lauded by top industry hardware reviewers for the reliability, security and ease of use of various monochrome and color laser multifunction printers (MFPs).

### Better Buys

Better Buys awarded the Lexmark MC3326adwe Series with its Editor's Choice Award for 3Q 2019 in the color MFP category.

"The MC3224dwe, MC3224adwe and MC3326adwe join Lexmark's GO Line™ series which provides enterprise-level features in smaller, lower-cost devices," said Melissa Pardo-Bunte, editor, Better Buys. "These color MFPs target small businesses that need affordable and efficient devices. Lexmark boasts that these MFPs are 30 percent smaller and lighter (than previous models) for a compact fit on desks and other cramped spaces."

### Keypoint Intelligence - Buyers Lab (BLI) Summer Pick Awards

BLI recently awarded Lexmark with Summer 2019 Pick awards for the following products:

- Lexmark CS331dw/CX331adwe - Outstanding Color Printer/MFP for SOHO Environments
- Lexmark B2236dw/MB2236 Series - Outstanding Printer/MFP for SOHO Environments
- Lexmark CS622de/CX625 Series - Outstanding Color Printer/MFP for Mid-Size Workgroups
- Lexmark CS720 Series - Outstanding Color Printer for Large Workgroups

"Lexmark's outstanding lineup was awarded with the most wins in the most categories this Summer 2019 award season," said Kaitlin Shaw, Keypoint Intelligence senior editor, Printers/A4 MFPs. "Lexmark offers products that outshine the competition in the home office, small office, mid-size workgroup, and large workgroup areas. All of the winning models stood out for their impressive performances and user-friendliness, promising minimal downtime for busy workgroups."

"When you factor in these devices' low costs with their impressive performances and feature sets, it's easy to see why Lexmark took home so many Pick awards," Shaw concluded.

### Pacesetter Award Recognizes Lexmark for Standout Ease of Use

Keypoint Intelligence - Buyers Lab also awarded Lexmark its BLI PaceSetter 2019-2020 in Ease of Use: A4 Small Workgroup award.

"Lexmark offers a broad range of devices for small workgroups that are impressively easy to use and maintain," said Shaw. "Buyers Lab analysts were impressed with Lexmark's robust USB print capabilities, particularly the broad range of file formats many models support, including Microsoft Word, PowerPoint, and Excel. Also impressive is the level of guidance Lexmark's touchscreens provide for user maintenance procedures; extensive, graphical, step-by-step instructions steer users seamlessly through the processes for toner replacement and misfeed removal."

"We designed these products to deliver reliable, secure and easy to use print solutions for SMB customers," said Brock Saladin, Lexmark senior vice president and chief revenue officer. "These award-winning devices bring the power and durability of a departmental printer or MFP to the desktop, without sacrificing the enterprise-level quality and security customers expect from Lexmark."

### Suggested Resources

- Read Better Buys full review of the [MC3326adwe](#) Series.
- Read more about Lexmark's BLI awards on [bliQ](#).
- [Subscribe](#) to the Lexmark News Blog.
- Follow Lexmark on [LinkedIn](#) and [Twitter](#).

### About Better Buys

After more than 20 years as a trusted authority on office equipment, Better Buys is now a software resource site dedicated to helping companies in the market for various business software, such as Business Intelligence solutions, HR Software, CMMS Systems and more, as well as printers, copiers, and scanners. Leveraging an experienced team of in-house editors, Better Buys offers a range of content and resources designed to help organizations make smarter purchasing decisions, including expert reviews, authoritative whitepapers & reports, insightful market research, comprehensive buyer's guides, and more. For more information, visit [betterbuys.com](http://betterbuys.com).

#### About Keypoint Intelligence - Buyers Lab

Keypoint Intelligence is a one-stop shop for the digital imaging industry. With our unparalleled tools and unmatched depth of knowledge, we cut through the noise of data to offer clients the unbiased insights and responsive tools they need in those mission-critical moments that define their products and empower their sales.

For over 50 years, Buyers Lab has been the global document imaging industry's resource for unbiased and reliable information, test data, and competitive selling tools. What started out as a consumer-based publication about office equipment has become an all-encompassing industry resource. Buyers Lab evolves in tandem with the ever-changing landscape of document imaging solutions, constantly updating our methods, expanding our offerings, and tracking cutting-edge developments.

#### About Lexmark

[Lexmark](#) creates innovative imaging solutions and technologies that help customers worldwide print, secure and manage information with ease, efficiency and unmatched value.

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