

# Lexmark Named 2020 CIO 100 Award Winner

## **Award recognizes global imaging solutions leader's IT excellence and innovation for digital transformation project**

LEXINGTON, Ky., March 10, 2020 /PRNewswire/ -- Lexmark, a global imaging solutions leader, today announced it has been named to the 2020 CIO 100 list by IDG Communications. The award honors Lexmark's digital transformation project, known as Global Optimization 365, in which the company reimaged and rebuilt the way it standardized, integrated and streamlined its global systems, tools and processes to establish a solid foundation for future growth.

In less than a year, Lexmark replaced the productivity, communications and collaboration software used daily by 8,900 employees in 170 countries, optimizing thousands of devices, systems and processes and dramatically reducing operating costs. "The project resulted in a fundamental shift in how Lexmark operates," said [Brad Clay](#), Lexmark senior vice president and chief information and compliance officer. "At its core, we transformed the way we work so that Lexmark can deliver better experiences for our partners and customers. With seamless systems, analytics and business process transparency, we are positioned as an agile, innovative market leader."

The annual CIO 100 Awards celebrate 100 organizations and the teams within them that are using IT in innovative ways to deliver business value, whether by creating competitive advantage, optimizing business processes, enabling growth or improving relationships with customers. The award is an acknowledged mark of enterprise excellence.

"Today's most successful companies are using IT to deliver business value, whether by enabling growth, optimizing business processes, or improving relationships with customers," said Adam Dennison, publisher, CIO, and senior vice president and general manager, IDG Events. "We are honored to showcase the technology innovation shown by this year's CIO 100 winners and look forward to celebrating their accomplishments at the CIO 100 Symposium and Awards Ceremony in August."

Executives from Lexmark and other winning companies will be recognized at the CIO 100 Symposium and Awards Ceremony on Aug. 19 at the Terranea Resort in Rancho Palos Verdes, Calif.

## **Supporting Resources**

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## **About Lexmark**

[Lexmark](#) creates innovative imaging solutions and technologies that help customers worldwide print, secure and manage information with ease, efficiency and unmatched value.

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## **About the CIO 100 Awards**

Coverage of the 2020 CIO 100 award-winning projects will be available online at CIO.com in the weeks and months leading up to the event and in the summer issue of CIO's digital magazine.

## **About CIO**

CIO focuses on attracting the highest concentration of enterprise CIOs and business technology executives with unparalleled expertise on business strategy, innovation, and leadership. As organizations grow with digital transformation, CIO provides its readers with invaluable peer insights on the evolving CIO role as well as how leading IT organizations are employing technologies, including automation, AI & machine learning, data analytics and cloud, to create business value.

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