

# Lexmark Recognized for IT and Manufacturing Leadership Enabled by Its Innovative IoT Platform

## **Lexmark receives consecutive wins for both the CIO 100 Awards and Manufacturing Leadership Awards**

LEXINGTON, Ky., March 22, 2021 /PRNewswire/ -- Lexmark, a global imaging solutions leader, today announced it has been honored with a 2021 CIO 100 Award by IDG Communications for the second consecutive year, and a Manufacturing Leadership Award by the Manufacturing Leadership Council for the 10th year in a row.

"Our strong submissions this year demonstrate the power of our innovative IoT platform and the exciting ways in which it can produce compelling outcomes for the manufacturing industry, as well as retail and healthcare," said Vishal Gupta, Lexmark senior vice president and chief information and technology officer. "The benefits of our end-to-end platform, which combines IoT, AI and cloud technologies to drive business transformation and optimization, continue to grow."

"The power of our data-driven approach is evident in these projects," said Tonya Jackson, Lexmark senior vice president and chief product delivery officer. "We've seen this in Lexmark's ability to perform closed-loop data analysis across our value chain and meaningfully advance our operational performance and improve the customer experience."

Lexmark was honored with a CIO 100 Award for its Lexmark Product Digital Thread (PDT), which merges streaming IoT data from connected devices in the field with transactional data from legacy enterprise business systems. Creating a live, integrated repository of data across products' end-to-end lifecycle, it provides a single source of truth for business analysis and insight. The annual CIO 100 Awards celebrate 100 organizations and the teams within them that are using IT in innovative ways to deliver business value, whether by creating competitive advantage, optimizing business processes, enabling growth or improving relationships with customers.

The company won a Manufacturing Leadership Award for its outstanding achievement in engineering and production technology for work in chemical toner manufacturing that was enabled by the Lexmark IoT platform. By applying advanced modeling and statistical process control (SPC) methodology, Lexmark was able to make significant improvements to the manufacturing of its chemically produced toner (CPT) for use in electrophotographic printers. Awarded annually, the Manufacturing Leadership Awards honor companies and individual leaders that are shaping the future of global manufacturing.

Lexmark will be recognized at the CIO 100 Symposium and Awards on Aug. 17-19, 2021, and at the Manufacturing Leadership Awards Gala on May 19, 2021.

### **Suggested Resources**

- 2021 CIO 100 [Awards](#)
- 2021 Manufacturing Leadership [Award Winners](#)
- About the [Manufacturing Leadership Council](#)
- About [National Association of Manufacturers](#)
- Follow Lexmark on [LinkedIn](#) and [Twitter](#)

### **About Lexmark**

[Lexmark](#) creates innovative IoT- and cloud-enabled imaging technologies that help customers worldwide achieve their vision of print simplicity, security, savings and sustainability.

### **About CIO**

CIO focuses on attracting the highest concentration of enterprise CIOs and business technology executives with unparalleled peer insight and expertise on business strategy, innovation, and leadership. As organizations grow with digital transformation, CIO provides its readers with key insights on career development, including certifications, hiring practices and skills development. The award-winning CIO portfolio provides business technology leaders with analysis and insight on information technology trends and a keen understanding of IT's role in achieving business goals. CIO is published by IDG Communications, Inc. Company information is

available at <http://www.idg.com>.

### **About the Manufacturing Leadership Awards**

The Manufacturing Leadership Awards honor manufacturing companies and individual manufacturing leaders that are shaping the future of global manufacturing. Winning projects and individual manufacturing leaders have demonstrated achievement in one of a wide range of categories, and are chosen by a panel of [expert judges](#) for results that have delivered clear and compelling value, return on investment, and other tangible outcomes. There will be several winners in each category, including one High Achiever's Award in each project category, as well as a 2021 Manufacturer of the Year for both small and large enterprises. Also unveiled at the gala will be the ML Awards Manufacturing Leader of the Year and Lifetime Achievement Award winners. For more information on the Manufacturing Leadership Awards, please go to <https://mlawards.manufacturingleadershipcouncil.com>.

### **About the National Association of Manufacturers**

The National Association of Manufacturers (NAM) is the largest manufacturing association in the United States, representing small and large manufacturers in every industrial sector and in all 50 states. Manufacturing employs more than 12 million men and women, contributes \$2.25 trillion to the U.S. economy annually, has the largest economic impact of any major sector and accounts for more than three-quarters of all private-sector research and development in the nation. The NAM is the powerful voice of the manufacturing community and the leading advocate for a policy agenda that helps manufacturers compete in the global economy and create jobs across the United States.

The NAM's world-class staff of policy experts provide unmatched access and information on the key issues affecting your business and bottom line. We are on the front lines of a wide range of policy battles, from immigration reform and labor relations, to energy and the environment, to trade policy and taxes. At every turn, we are working on behalf of manufacturers in America to advance policies that help manufacturers do what they do best: create economic strength and jobs. [www.nam.org](http://www.nam.org)

Lexmark and the Lexmark logo are trademarks of Lexmark International Inc., registered in the U.S. and/or other countries. All other trademarks are the property of their respective owners.

SOURCE Lexmark

For further information: Emily Rardin, [erardin@lexmark.com](mailto:erardin@lexmark.com)

---

<https://newsroom.lexmark.com/2021-03-22-Lexmark-Recognized-for-IT-and-Manufacturing-Leadership-Enabled-by-Its-Innovative-IoT-Platform>