

Lexmark Announces CarbonNeutral® Certified Printers and Lexmark OnePrint Subscription Service

New products and solutions enable small- and medium-sized businesses to print more simply and sustainably.

LEXINGTON, Ky., Sept. 29, 2022 /[PRNewswire](#)/ -- Lexmark, a global imaging and IoT solutions leader, today announced new offerings that enable small and medium-sized businesses to print more simply and sustainably. Certified CarbonNeutral¹ single and multi-function laser printers are now available in the Lexmark GO Line of smaller footprint devices, while Lexmark OnePrint offers access to a simplified print subscription service.

"Lexmark is pleased to bring these simple and sustainable print solutions to small and medium-sized businesses," said Brock Saladin, Lexmark senior vice president and chief commercial officer. "As an established leader in enterprise print, Lexmark is utilizing our cloud and IoT technology expertise to simplify print for smaller businesses while delivering enterprise-class capabilities and value."

CarbonNeutral Certified Laser Printers and MFPs

Two flagship devices in the Lexmark GO Line series are now CarbonNeutral certified products.

All Lexmark single-function black and white [B3442dw](#) devices and multi-function color [MC3326i](#) devices sold after Sept. 27, 2022, are certified as CarbonNeutral by [Climate Impact Partners](#). These are among the first office laser printers sold in the U.S. and Canada to provide certified carbon neutrality by default, right out of the box and with no additional fee.

"These CarbonNeutral certified single-function and multi-function laser devices allow small and medium-sized business customers to be more sustainable in their printing, without additional cost or sacrifice," Saladin said. "This is a significant milestone in Lexmark's ongoing journey toward more sustainable products and is part of our longstanding commitment to helping protect the environment."

Carbon neutrality for these products begins with Lexmark engineers working to measure and minimize the greenhouse gas emissions in the full lifecycle of the product's production, transportation, use and retirement. Lexmark then supports third party-verified climate projects to offset any remaining carbon emissions. Climate Impact Partners' CarbonNeutral® certification is the global standard, managed for over 20 years to deliver clear, conclusive and transparent carbon neutral claims.

"Building on their leadership in the application of the circular economy and success in implementing operational efficiency, Lexmark is now providing certified CarbonNeutral products to their customers, ensuring the full lifecycle impacts are measured, reduced and compensated for with carbon credits from high-quality, independently verified projects," said Alterra Hetzel, senior vice president of client solutions, Carbon Impact Partners. "We welcome Lexmark to the growing number of corporations taking meaningful climate action today."

Lexmark GO Line products, including the new CarbonNeutral certified models, are available at [Lexmark.com](#) and other popular e-commerce sites, as well as through select Lexmark partners.

Lexmark OnePrint Subscription Service

Lexmark OnePrint² is a simple subscription print solution that helps small and medium-sized businesses save time and money. Customers select the monthly plan that matches the number of pages they expect to print each month. Leveraging Lexmark's proprietary AI-driven supplies replenishment system, enrolled Lexmark GO Line devices³ are automatically monitored and managed, and genuine Lexmark toner is shipped just when it is needed, eliminating the risk of running out of toner. Service and support are also simple, with a warranty provided at no additional cost for the life of the subscription.

"Small business customers appreciate the value and simplicity of subscription services," Saladin said. "They are looking for convenience and a recurring expense they can budget for, with the peace of mind that comes with a warranty. We developed Lexmark OnePrint to meet this need."

The Lexmark OnePrint subscription service is simple and transparent:

- One flat rate starting as low as 7.99 U.S. dollars per month can be cancelled at any time
- Savings of up to 50% on toner⁴
- No monthly overage fees or running out of toner⁵
- Warranty service for the life of the subscription²

Lexmark OnePrint is now available at Lexmark.com in France, Germany and the United Kingdom, and will soon be available in the U.S. and Canada.

Supporting Resources

- Explore [Lexmark GO Line](#) printers and MFPs for small and medium-sized businesses.
- Learn more about Lexmark [OnePrint](#) subscription service.
- Visit the [Lexmark Sustainability](#) site.
- Learn more about Climate Impact Partners' [CarbonNeutral Certification](#).
- Learn more about [Carbon Offsetting](#) through Climate Impact Partners.
- [Subscribe](#) to the Lexmark Blog.
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About Lexmark

[Lexmark](#) creates cloud-enabled imaging and IoT technologies that help customers worldwide quickly realize business outcomes. Through a powerful combination of proven technologies and deep industry expertise, Lexmark accelerates business transformation, turning information into insights, data into decisions, and analytics into action.

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About Climate Impact Partners

Climate Impact Partners is a leader in developing and delivering high quality, high-impact carbon market solutions for climate action. For more than 20 years, the company, which is committed to delivering 1 billion tons of CO2 reductions by 2030, has worked with climate-leading businesses to support more than 600 carbon removal and reduction projects in 56 countries. With a focus on helping to transform the global economy, improve health and livelihoods and restore a thriving planet, Climate Impact Partners develops and delivers the highest quality carbon financed projects. It creates and manages carbon credit and energy attribute certificate portfolios that enable its clients to offset emissions they can't yet reduce, put a price on carbon to incentivize change, and meet ambitious climate goals. Climate Impact Partners builds on the expertise, integrity, and innovation of two companies that have led the voluntary carbon market – Natural Capital Partners and ClimateCare. Learn more at [climateimpact.com](#).

¹ Certified as CarbonNeutral® products by Climate Impact Partners. The carbon footprint is determined by Lifecycle Assessment, as defined by the UL Environment, Underwriters Laboratories Inc. (UL). (April 2018). Product Category Rule Guidance v2 for Printers and Multi-Function Printing Units retrieved from [Shop UL Standards](#), and the [IEEE Standards Association](#) (2017) IEEE Std 1680.2a™-2017 standard. The assessment includes all phases of product life, including 5 years of use with Lexmark-branded supplies, and is based on historical usage data for similar Lexmark product segments. Paper is not included. Visit [Carbon Neutral](#) for more information.

² Full terms and conditions including Statement of Limited Warranty are available at Lexmark.com as part of registration process.

³ Eligible OnePrint devices can be found [here](#).

⁴ Savings based on annual subscription cost for 1,500 page per month level. Lexmark OnePrint subscription plan compared to cost of printing 1,500 ISO/IEC 2471 pages using standard original Lexmark replacement toner cartridges for B3442, B3340, B2236, MB3442, MB2236, MB2236, C2326, C3326, C2224, MC3426, MC3326, MC3224 models purchased at Lexmark.com retail prices as of Sept. 27, 2022. Sales prices, discounts and high-yield cartridges are not included in the comparison.

⁵ Based on maintaining normal print volume, internet connection, enrollment, current payment method and contact information.

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For further information: Emily Rardin, erardin@lexmark.com

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