

Lexmark Products Dominate EPEAT Climate+ Champion Status in Imaging Equipment Category

Rigorous criteria assures products mitigate carbon emissions throughout lifecycle.

LEXINGTON, Ky., Oct. 24, 2023 /PRNewswire/ -- Lexmark, a global imaging and IoT solutions leader, today announced that 42 of its imaging products are among the first to earn the stringent [new EPEAT® Climate+™ designation](#) from the [Global Electronics Council™](#) (GEC). A total of 43 products earned the EPEAT Climate+ distinction in the Imaging Equipment product category when the program launched on Oct. 3, 2023, 42 of which are from Lexmark.

Climate+ is a new product designation from the GEC meant to connect forward-thinking electronics brands with carbon-conscious purchasers. Climate+ designated products meet progressive new requirements developed in a multi-stakeholder process meant to reduce their lifecycle carbon, potentially years ahead of the rest of the market. The products set themselves apart on the EPEAT Registry because of these climate change mitigation measures.

"We are proud that Lexmark products account for 42 of the 43 imaging products that meet the stringent EPEAT Climate+ requirements," said John Gagel, Chief Sustainability Officer, Lexmark. "These requirements extend beyond the products themselves to how we manage our own operations to reduce greenhouse gas emissions. Customers across the globe can be confident that by choosing Lexmark, they are making a positive choice for the environment."

Bob Mitchell, CEO of GEC, said, "By equipping individuals and organizations with valuable insights into what constitutes a climate-conscious product, EPEAT Climate+ provides a simple way to collectively recognize and mitigate carbon emissions in the lifecycle of electronics."

In addition to verified product greenhouse gas (GHG) emissions disclosures, manufacturers seeking Climate+ designation must also demonstrate their commitment to several other critical requirements. These include energy-efficient upstream manufacturing, GHG reduction targets, renewable energy sourcing, and product energy efficiency standards. These comprehensive criteria are specifically designed to track and, where possible, reduce GHG emissions throughout the entire product lifecycle – from material mining and assembly to use and disposal.

By choosing Climate+ designated products, organizations can drive change with increased transparency about public and third-party verified disclosures of supply chain greenhouse gas (GHG) emissions, easing the challenge of procurement related to Scope-3 emissions tracking and decision making.

Suggested Resources

- Read the [GEC news release](#).
- Learn more about [GEC EPEAT Climate+](#).
- Search [Lexmark EPEAT Climate+ designated products](#).
- Review the latest [Lexmark CSR Report](#).
- Subscribe to the [Lexmark Blog](#).
- Follow Lexmark on [LinkedIn](#) and [X \(Twitter\)](#).

About Lexmark

[Lexmark](#) creates cloud-enabled [imaging](#) and [IoT](#) technologies that help customers worldwide quickly realize business outcomes. Through a powerful combination of proven technologies and deep industry expertise, Lexmark accelerates business transformation, turning information into insights, data into decisions, and analytics into action.

About the Global Electronics Council

The Global Electronics Council (GEC) is a mission-driven nonprofit that leverages the power of purchasers to create a world where only sustainable technology is bought and sold. GEC's work is focused on high-impact sustainability issues, such as climate change and product circularity. It manages the EPEAT ecolabel and produces other resources to support sustainable technology procurement, including training, purchasing guides,

sample procurement language, and more. Visit [gec.org](https://www.gec.org) to learn more.

About EPEAT

Managed by GEC, EPEAT is the world's premier electronics ecolabel. It serves as a free resource for procurement professionals to identify and select products with reduced impacts across key sustainability issues. Since its launch in 2006, procurement professionals have reported purchases of 2.4 billion EPEAT products, generating cost savings of USD 24.6 billion and a reduction of 286 million metric tons of greenhouse gas emissions. Visit [epeat.net](https://www.epeat.net) to learn more.

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<https://newsroom.lexmark.com/2023-10-24-Lexmark-Products-Dominate-EPEAT-Climate-Champion-Status-in-Imaging-Equipment-Category>