Better Buys Honors More Lexmark Devices

New CX625 Series MFPs earn Q3 2018 Editor's Choice award

Lexmark, a global imaging solutions leader, today announced that another series of its new products has been honored by Better Buys, a leading market intelligence firm. The new CX625 Series of multi-function printers earned a Better Buys Q3 2018 Editor's Choice award in the color MFP category.

"With strong features that include versatile paper handling, extra-high-yield replacement cartridges and the e-Task touch screen, the CX625 Series is a good buy for small-to-medium-sized offices," said Melissa Pardo-Bunte, Editor, Better Buys.

Each product in the series was individually evaluated by Better Buys and compared against the competition on a range of criteria including unique features, value to the customer, and price.

Better Buys commends the CX625 Series for its tiltable 7" e-Task touch screen, extra-high-yield replacement toner, and standard hard drive in CX625adhe configuration.

"We are proud to have these new products recognized by the experts at Better Buys," said Allen Waugerman, Lexmark senior vice president and chief technology officer. "Lexmark has refreshed more than 90% of our product offering this year, including the new CX625 Series. These new devices help our customers become more efficient and productive with a consistent, intuitive user experience, mobile connectivity, easy business process automation, full-spectrum security and seamless access to a growing library of solutions to meet the most demanding business requirements."

In May, the Lexmark MX520 Series and MX620 Series received Better Buys' Editor's Choice Award for 2Q 2018 in the black-and-white MFP and high-volume machines categories, respectively.

Suggested Resources

- Read the Better Buys review of the Lexmark CX625 series.
- Find out more about the Lexmark CX625 series.
- Learn more about the advantages of Lexmark Unison toner.
- Subscribe to the Lexmark News Blog.
- · Follow Lexmark on LinkedIn and Twitter.

About Better Buys

After more than 20 years as a trusted authority on office equipment, Better Buys is now a software resource site dedicated to helping companies in the market for various business software, such as Business Intelligence solutions, HR Software, CMMS Systems and more, as well as printers, copiers, and scanners. Leveraging an experienced team of in-house editors, Better Buys offers a range of content and resources designed to help organizations make smarter purchasing decisions, including expert reviews, authoritative whitepapers & reports, insightful market research, comprehensive buyer's guides, and more. For more information, visit betterbuys.com.

About Lexmark

<u>Lexmark</u> creates innovative imaging solutions and technologies that help customers worldwide print, secure and manage information with ease, efficiency and unmatched value.

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