

Lexmark GO Line™ Multifunction Printer Garners Top Awards

Better Buys and PCMag.com designate top awards to the Lexmark MB3442adw.

Lexmark, a global imaging solutions leader, today announced its MB3442adw multi-function printer, part of the Lexmark GO Line™ series, has been honored by Better Buys and PC Mag.com with coveted Editor's Choice designations. The MB3442adw is a 42-page per minute monochrome MFP that offers duplex scanning, copying and faxing with the convenience of a digital touchscreen and built-in Wi-Fi, all in a compact footprint.

Better Buys Editor's Choice Award

In selecting the Lexmark MB3442adw for its Editor's Choice Award, Better Buys independently evaluated and compared the device against the competition on a range of criteria, including unique features, value to the customer, and price.

Better Buys commended the Lexmark MB3442adw for providing enterprise-level features— including extra-high-yield toner capacity, a 2.8" color touchscreen, and strong security features—in a smaller, lower-cost device.

"The MB3442adw is a black-and-white MFP that targets small- and medium-sized businesses that need an affordable and efficient device," said Melisa Pardo-Bunte, Editor, Better Buys. "It includes the strong security features that are present on Lexmark's other devices. Some of those features include confidential print, user authentication, network security and document security."

PCMag.com Editors' Choice Award

After measuring overall performance, functionality and output quality in an independent lab test, PCMag.com, a leading authority on technology, honored the Lexmark MB3442adw with its coveted Editors' Choice award.

PCMag.com describes the Lexmark MB3442adw as compact, quick and multilingual. "The light, compact Lexmark MB3442adw MFP is relatively fast, prints well, and supports high print volumes for the price," said William Harrel, Contributing Editor, PC Mag.com. "This makes the MB3442adw a good value for any office south of the enterprise."

The Lexmark GO Line™ series, which includes the MB3442adw, offers a broad range of devices for small workgroups that are impressively easy to use and maintain.

Brock Saladin, Lexmark senior vice president and chief revenue officer, said, "We developed the Lexmark GO Line™ series to provide enterprise-level features on smaller, lighter devices designed for the SMB. We're proud of this recognition from Better Buys and PCMag.com, and the tremendous response from customers using the Lexmark GO Line™ series of printers."

Suggested Resources:

- [Read the Better Buys review](#) of the Lexmark MB3442adw.
- [Read the PC Magazine review](#) of the Lexmark MB3442adw.
- Purchase the Lexmark [MB3442adw](#).
- Subscribe to the [Lexmark News Blog](#).
- Follow Lexmark on [LinkedIn](#) and [Twitter](#).

About Better Buys

After more than 20 years as a trusted authority on office equipment, Better Buys is now a software resource site dedicated to helping companies in the market for various business software, such as Business Intelligence solutions, HR Software, CMMS Systems and more, as well as printers, copiers, and scanners. Leveraging an experienced team of in-house editors, Better Buys offers a range of content and resources designed to help organizations make smarter purchasing decisions, including expert reviews, authoritative whitepapers & reports, insightful market research, comprehensive buyer's guides, and more. For more information, visit betterbuys.com.

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About Lexmark

Lexmark creates innovative imaging solutions and technologies that help customers worldwide print, secure and manage information with ease, efficiency and unmatched value.

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For further information: Emily Rardin erardin@lexmark.com

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