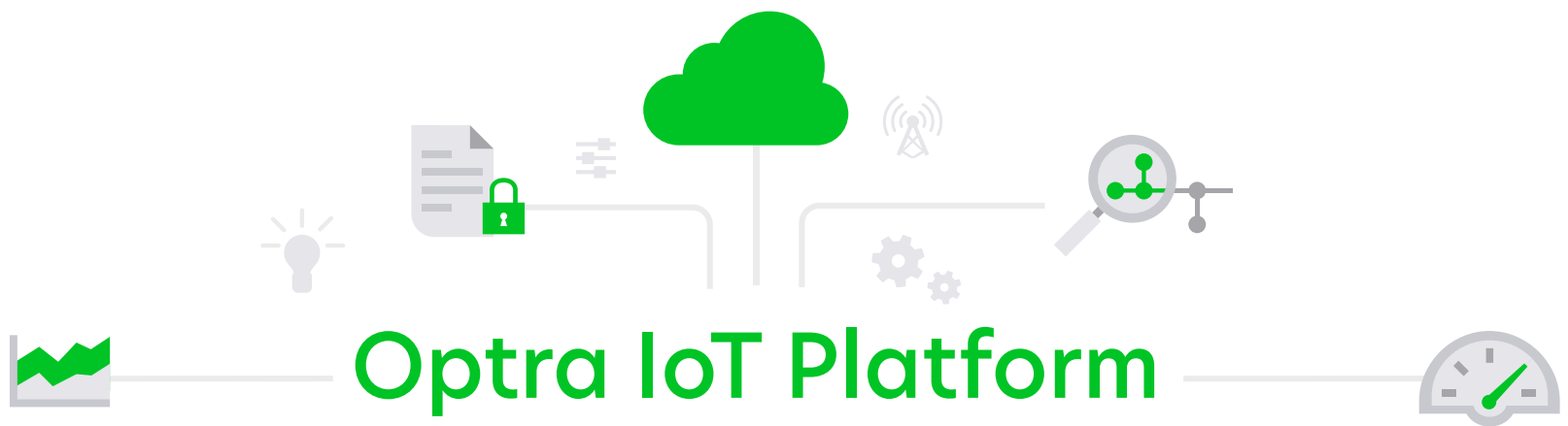


# Reinventing IoT for makers of connected devices



## Optra IoT Platform

Fast. Proven. Built for business outcomes.

### Engineered IoT platform

- Proven, tested and perfected
- Fast deployment
- Integrates with existing systems

### Accelerator suite

- Pre-built AI/ML models
- Reporting dashboards
- Business process templates

### Consulting services

- Transformation experts
- Depth across disciplines
- Operationalized insights

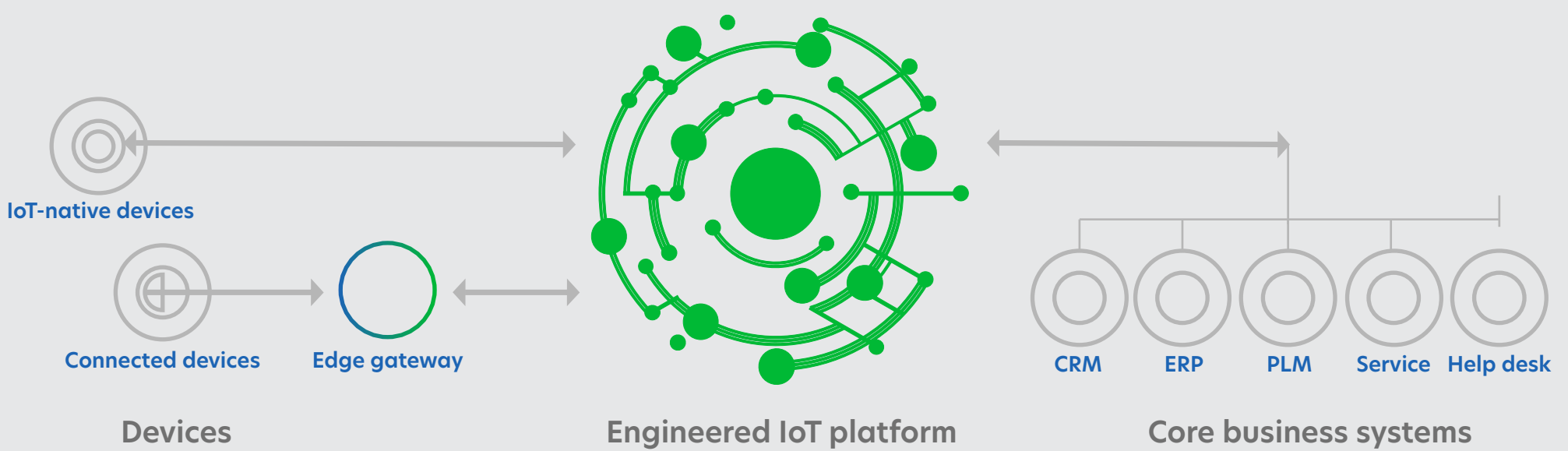
Helping you implement with speed and empowering you to deliver:

Better products

More advanced services

At lower costs

Bridge IoT device data with core business systems to achieve actionable insights that drive predictable and measurable business outcomes



### Predictive services

- Elevate service delivery and user experience
- Evolve beyond reactive support
- Reduce cost of service



### Asset optimization

- Maximize product lifecycle
- Increase profitability per device



### Systemic innovation

- Enhance R&D product design
- Optimize manufacturing quality and cycle times
- Improve QA testing efficiency
- Implement predictive demand planning



### As-a-service engagements

- Increase engagement flexibility for customers
- Secure recurring revenue

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