

KEYPOINT Winter 2022 Pick Award

Lexmark MC3326i

Outstanding SOHO Color MFP





The Lexmark MC3326i has claimed the Buyers Lab (BLI) Winter 2022 Pick Award for Outstanding SOHO Color MFP from Keypoint Intelligence thanks to its...

- Right mix of features and functionality suited to small offices and home offices in a compact package
- Flawless reliability that keeps downtime to a minimum
- Ease of operation from the desktop (drivers) or for walk-up activity (touchscreen)
- Productivity and print quality that will easily meet the demands/needs of SOHO users

"The hybrid workforce is here to stay, and the hybrid workforce still needs print hardware. The Lexmark MC3326i is an excellent choice for small offices and home offices," said Kaitlin Shaw, Senior Consulting Editor at Keypoint Intelligence. "Space in SOHO environments can be tight, so the compact dimensions here are greatly appreciated. The device helps on the print convenience and print anywhere fronts through support for Lexmark's own Mobile Print app as well as Apple AirPrint, Mopria Print Service, and Wi-Fi Direct. And you can recycle used all-in-one supplies through the Lexmark Cartridge Collection Program (LCCP). For these reasons and more, the Lexmark MC3326i is a worthy recipient of the BLI Winter 2022 Pick Award for Outstanding SOHO Color MFP."

"Like many Lexmark A4 MFPs we've tested in the past, the Lexmark MC3326i sailed through reliability testing without misfeeding," said Tony Maceri, Senior Test Technician at Keypoint Intelligence. "Small office and home office users will welcome the touchscreen, which isn't always offered on SOHO devices and makes programming walk-up jobs easier than other types of control panels. Multiple ways of scanning, built-in workflow capabilities, and the Lexmark Cloud Connector assist in getting tasks done, too. Mono print quality will certainly meet the needs of general office use, while color print quality is smooth and vibrant."





About Keypoint Intelligence

For 60 years, clients in the digital imaging industry have relied on Keypoint Intelligence for independent hands-on testing, lab data, and extensive market research to drive their product and sales success. Keypoint Intelligence has been recognized as the industry's most trusted resource for unbiased information, analysis, and awards due to decades of analyst experience. Customers have harnessed this mission-critical knowledge for strategic decision-making, daily sales enablement, and operational excellence to improve business goals and increase bottom lines. With a central focus on clients, Keypoint Intelligence continues to evolve as the industry changes by expanding offerings and updating methods, while intimately understanding and serving manufacturers', channels', and their customers' transformation in the digital printing and imaging sector.

About BLI Office Hardware Pick Awards

Buyers Lab Picks stand alone in the industry and are hard-earned awards as they are based on rigorous testing, including an extensive durability assessment and evaluation of key attributes such as usability, image quality, and value. Each product that passes its lab test earns the Highly Recommended or Recommended Seal and a Certificate of Reliability, with the best performers qualifying as Pick contenders.

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