

IDC MarketScape Names Lexmark a Worldwide Leader in Managed Print and Document Services

Lexmark in a strong position to “drive real digital transformation” with its customers.

Lexmark, a global imaging solutions leader, today announced that it has been recognized as a Leader by IT market research and advisory firm IDC in its IDC MarketScape: Worldwide Contractual Print and Document Services Hardcopy 2018–2019 Vendor Assessment (doc # US44387318, December 2018).

Lexmark has been a leader in IDC MarketScapes looking at managed print and document services, workflow services, and print security services over the past several years. The latest report cites Lexmark as being “in a strong position to effectively address and manage customer environments and drive real digital transformation.”

In naming Lexmark a leader, the report states, “Lexmark continues to separate itself from competitors through its vertical market approach and consistent global service delivery.” The report adds, “Combined with investments in cloud, IoT, and data analytics, Lexmark is creating a global service delivery platform designed to keep pace with evolving workplace dynamics.”

The IDC MarketScape suggests organizations consider Lexmark “when looking for vertical-specific expertise in a wide variety of markets and applications” as well as “when considering programs that focus in key areas such as print infrastructure, security, and process optimization.”

We intentionally engineer hardware, solutions and services as seamless integrated systems that deliver a more simplified, secure and productive print environment,” said Allen Waugerman, Lexmark senior vice president and chief technology officer. “We are proud that the IDC MarketScape recognizes the value we deliver to our customers.”

With a 95% managed print services contract renewal rate and IDC MarketScape leadership recognition in hardware, security and services categories, customers across the globe can be confident in choosing Lexmark.

Suggested Resources:

- [Download](#) an excerpt of the IDC MarketScape: Worldwide Contractual Print and Document Services Hardcopy 2018–2019 Vendor Assessment.
- [Learn more](#) about Lexmark Managed Print Services.
- [Find out](#) how Lexmark Managed Print Services helped a major financial services company cut print volume by 200 million pages.
- [Subscribe](#) to the Lexmark News Blog.
- Follow Lexmark on [LinkedIn](#) and [Twitter](#).

About IDC MarketScape

The IDC MarketScape vendor analysis model is designed to provide an overview of the competitive fitness of ICT (information and communications technology) suppliers in a given market. The research methodology utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each vendor's position within a given market. IDC MarketScape provides a clear framework in which the product and service offerings, capabilities and strategies, and current and future market success factors of IT and telecommunications vendors can be meaningfully compared. The framework also provides technology buyers with a 360-degree assessment of the strengths and weaknesses of current and prospective vendors.

About Lexmark

Lexmark creates innovative imaging solutions and technologies that help customers worldwide print, secure and manage information with ease, efficiency and unmatched value.

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