

WHY DO 75 PERCENT OF THE WORLD'S TOP BANKS USE LEXMARK FOR THEIR OUTPUT TECHNOLOGY SOLUTIONS?

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Lexmark International, Inc. (NYSE: LXX) will showcase many of the reasons why 75 percent of the world's top banks use Lexmark for their output technology solutions at the Bank Administration Institute (BAI) Retail Delivery Conference and Expo Nov. 18-20 in Orlando, Fla. NYSE: LXX) newly introduced monochrome laser printers have received distinguished Editor's Choice awards from Better Buys for Business, an independent reviewer of document imaging equipment.

"Lexmark products are used in 75 percent of the world's top banks because we have designed customized solutions to help banks accelerate productivity, reduce error rates, print less, and save time and money," said Marty Canning, Lexmark vice president and president of its Printing Solutions and Services Division. "During the economic downturn, more and more customers are seeking to drive out additional costs and bring more value to their businesses. At BAI, we will discuss Lexmark's solutions that help customers reduce costs and inefficiencies."

Lexmark offers a complete suite of branch solutions that are specifically designed to improve office productivity, reduce errors and help banks spend more time focused on their most important asset, their customers.

The suite includes specific solutions that:

- Take time out of the new account opening and loan processes
- Use technology in the branch to reduce exceptions and improve compliance
- Reduce marketing costs while putting targeted collateral in the hands of customers
- Support a print output strategy that encompasses branch and enterprise objectives

These solutions will be showcased on the BAI show floor in booth #1572.

ABOUT LEXMARK

Lexmark International, Inc. (NYSE: LXX) provides businesses of all sizes with a broad range of printing and imaging products, solutions and services that help them to be more productive. In 2008, Lexmark sold products in more than 150 countries and reported \$4.5 billion in revenue. Learn how Lexmark can help you get more done at www.lexmark.com.

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