# Lexmark's new OfficeEdge Series boosts productivity for bustling businesses, busy workgroups

LEXINGTON, Ky., Jan. 30, 2012 /PRNewswire/ -- Bringing high-quality color printing and workgroup reliability to a larger base of business customers, Lexmark International, Inc. (NYSE: LXK) today introduced the new robust, high-performing OfficeEdge Series of multifunction products (MFPs). These MFPs are built upon Lexmark's new business inkjet platform and engineered with enterprise-caliber components to deliver the long-lasting, reliable performance of a laser with the color quality and affordability of an inkjet. A workhorse for small workgroups within the enterprise and small to medium-sized businesses (SMBs), Lexmark's OfficeEdge Series includes two new models equipped with business-class features and laser-quality color printing at a 50 percent lower cost(1).

To view the multimedia assets associated with this release, please click:
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The Lexmark OfficeEdge Series integrates seamlessly into most business IT environments, making them enterprise friendly for IT administrators tasked with implementing and overseeing the MFPs. Support for PCL and PostScript through the Lexmark Universal Print Driver increases enterprise compatibility, and monitoring and administering multiple devices from a central location are also simplified through the Embedded Web Server and award-winning fleet management tool Markvision Enterprise.

The Lexmark Office Edge Pro5500 and OfficeEdge Pro4000 color MFPs are built for fast, professional, heavy-duty printing and scanning. The new additions to Lexmark's lineup boast faster print speeds than most similarly priced color laser MFPs, up to 21 pages per minute (ppm) in black and 14 ppm in color(2), and the fastest time to first page compared to laser devices in its class means users spend less time waiting for a print job to complete(3).

Additionally, the Lexmark OfficeEdge Pro5500 is highlighted by a single pass, duplex, automatic document feeder (ADF) with a capacity of up to 50 sheets to save users time by simultaneously scanning both sides of documents, while accommodating a variety of paper sizes up to 8.5 inches x 14 inches, a best-in-class feature.

The impressive print quality makes a lasting impression with vivid colors, dark black text and higher resistance to water and smearing, made possible by Lexmark's new pigment-based Vizix Pro ink formula. Utilized in both the standard and high-yield OfficeEdge Series ink cartridges, Vizix Pro produces color output with the crisp text quality of a laser printer and the brilliant color of an inkjet, allowing businesses to do more in-house printing and reduce costs. Made from plastic that contains post-consumer recycled content, the Lexmark OfficeEdge Series ink cartridges are eligible for the Lexmark Cartridge Collection Program (LCCP)(4), which offers free, easy return options to recycle empty cartridges.

**Workflow Solutions**
The intuitive 4.3-inch color touch screen on the Lexmark OfficeEdge Pro5500 provides an easy to navigate menu and access to Lexmark's productivity-enhancing SmartSolutions, downloadable software applications designed to help businesses save time and money by streamlining everyday tasks and common workflows. For even greater efficiency, Lexmark is introducing 12 new Multifunction Workflows that execute multiple tasks through the simple press of a button, such as 'E-Mail & Save to Network' and 'Copy, E-mail & Save to Computer.' The new multifunction workflows for the Lexmark OfficeEdge Series will be available this quarter via Lexmark's SmartSolutions site.

**Mobility**
Tablets, smartphones and cloud-based technology are changing the way SMBs and enterprises manage their day-to-day activities. For those on the go, moving between locations requires a greater need to access and produce documents anytime, anywhere with ease. Lexmark's OfficeEdge Series is compatible with the Lexmark Mobile Printing App, which is designed for Android and Apple iOS smartphones and tablets(5), allowing users to print on demand from virtually anywhere.

**Supporting Quotes:**

"The tremendous business-class capabilities we've integrated into our new business inkjets, along with a compelling value proposition, make them viable alternatives for demanding, heavy use workgroups," said Marty Canning, Lexmark executive vice president and president of Imaging Solutions and Services. "Our customers working in shared use environments, such as doctor offices and branch banks, will find that the OfficeEdge Series is an ideal choice for managing their workflows and professional-quality color documents."

"While the Lexmark Pro5500 has many traits that are on par with other legal-size color inkjet all-in-ones, including excellent reliability, it has a number of features and capabilities that set it apart not only from inkjet competitors, but laser models as well," said Marlene Orr, senior analyst for printers/A4 MFPs, Buyers Laboratory LLC.

"Considering Lexmark OfficeEdge Pro5500's exceptional overall performance in testing, superb ease of use, outstanding innovative technology and exceptional office-color image quality, BERTL awards Lexmark OfficeEdge Pro5500 Color MFP its Five Star *Exceptional* rating and highly recommends the device for small businesses and enterprises that require a fully functional color inkjet MFP," said Jonathan Presnell, BERTL analyst.

**Supporting Resources:**

- BERTL 5-Star Test Lab Report: Lexmark OfficeEdge Pro5500 Color MFP
- Video: The Role of Business Inkjets
- Video: Lexmark OfficeEdge Pro5500 Color MFP Product Feature
- Video: Lexmark OfficeEdge Pro4000 Color MFP Product Feature
- Lexmark OfficeEdge Pro5500 Color MFP Brochure
- Lexmark OfficeEdge Pro4000 Color MFP Brochure
- Lexmark Vizix Pro Print Technology Brochure
- Lexmark SmartSolutions Brochure

**About Lexmark**

Lexmark International, Inc. (NYSE: LXK) provides businesses of all sizes with a broad range of printing and imaging products, software, solutions and services that help customers to print less and save more. Perceptive Software, a stand-alone software business within Lexmark, is a leading provider of enterprise content management software that helps organizations easily manage the entire lifecycle of their documents and content, simplifying their business processes, and fueling greater operational efficiency. In 2010, Lexmark sold products in more than 170 countries and reported more than $4 billion in revenue.

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(1) When comparing cost per page with most color laser MFPs below $500 (October 2011).

(2) Laser comparable speeds based upon average of Estimated Saturated Throughput from the Office Category Test for the default simplex mode. Determined in accordance with ISO/IEC 24734. Full report available at www.lexmark.com/ISOspeeds.

(3) Based on testing results conducted by Buyers Laboratory LLC (BLI) on the OfficeEdge Pro5500 using the host-based driver compared to color laser MFPs below $500.

(4) The Lexmark Cartridge Collection Program is not available in all countries.

(5) Compatible with Android 2.1 and higher and Apple iOS 4.2 and higher. The device must be on the same Wi-Fi network as the MFP. Performance is dependent upon network connection quality and speeds.

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For further information: Melissa Lucas, +1-859-232-5806, mlucas@lexmark.com