

# Lexmark Canada Names Todd Hamblin President

Richmond Hill, ON., July 31, 2012 - Lexmark International, Inc. (NYSE: LXX), today announced that Todd Hamblin was recently appointed as President of Lexmark Canada. In this role, Hamblin will be responsible for developing and implementing business strategies to further drive Lexmark Canada towards profitable growth in the enterprise, government and SMB market segments.

Previously, Hamblin was a vice president and general manager of worldwide sales and marketing for Lexmark's former Imaging Services Division (ISD), responsible for strategy, brand development and worldwide sales growth. Before that he served as the company's vice president and general manager of North America for ISD.

Under Hamblin, Lexmark Canada's key areas of focus include:

- Emphasizing managed print services (MPS), a mixture of software tools, services and custom solutions and strategies that provide significant ROI for enterprises.
- Continuing the company's evolution into an end-to-end provider of business process solutions.
- {C}{C}{C} Helping small and midsize businesses (SMBs) innovate by supplying a compelling alternative between low cost out-of-the-box offerings and highly customized solutions.
- {C}{C}{C} Strengthening Lexmark's Canadian customer relationships and maintaining the company's mission of "Customers for Life."

"Lexmark's evolution from a printer company to a software and solutions company is unlocking a tremendous amount of opportunity for our customers," said Hamblin. "From cutting edge software solutions to industry-leading managed print services, our team is uniquely positioned to help our customers reduce costs and increase efficiency - no matter the size of their business. 2012 is proving to be an exciting year for Lexmark Canada and I'm honored to be a part of it."

A Lexmark veteran, Hamblin joined the company in 1999 as a marketing manager in ISD worldwide marketing. He has also served as general manager, consumer sales and marketing for ISD in Lexmark's Europe, Middle East and Africa region.

Prior to his work with Lexmark, Hamblin was a global business development manager at Micron Technology.

## About Lexmark

Lexmark International, Inc. (NYSE: LXX) provides businesses of all sizes with a broad range of printing and imaging products, software, solutions and services that help customers to print less and save more. Perceptive Software, a Lexmark company, is a leading provider of process and content management software that helps organizations fuel greater operational efficiency. In 2011, Lexmark sold products in more than 170 countries and reported more than \$4 billion in revenue.

To learn more about Lexmark, please visit [www.lexmark.com](http://www.lexmark.com). For more information on Perceptive Software, please visit [www.perceptivesoftware.com](http://www.perceptivesoftware.com).

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