

Perceptive Software to Showcase Enterprise Clinical Content Management Solutions at HIMSS 2014

Perceptive's Universal Clinical Platform helps healthcare organizations connect and share content from disparate applications, making it easier and less costly to get all patient information to the point of need across enterprise boundaries

SHAWNEE, Kan.

News Facts

- Lexmark's Perceptive Software will demonstrate to healthcare professionals at HIMSS 2014 how its Universal Clinical Platform solution for enterprise clinical content management can manage all patient-related, unstructured content surrounding the electronic medical record (EMR) to improve physician productivity and collaboration, ease information sharing and ultimately improve patient care.
- The Challenge: Healthcare providers are struggling with an incomplete picture of the patient because valuable diagnostic content and other information is "locked up" in disparate IT systems, data silos and department archives. While healthcare organizations have made large investments in healthcare IT, including EMR systems, to improve clinical outcomes and drive down costs, there remains a vast collection of unstructured content that the EMR does not manage—including clinical images, digital photos, scanned documents and video files—resulting in an incomplete patient record.
- The Solution: Perceptive Software's Universal Clinical Platform helps healthcare organizations connect, manage and share patient content from disparate applications, including picture archiving and communication systems (PACS), so they work in unison to optimize technology investments and make patient content available in existing applications, including the EMR. With enhanced ability to bring more clinical content together at the point of need, healthcare providers can save time and make fully-informed patient care decisions.
- Visit booth #4765 at HIMSS 2014 where Perceptive Software will demonstrate the Universal Clinical Platform, comprised of enterprise content management (ECM), vendor neutral archive (VNA), intelligent capture, image connectivity and sharing, rich media management, enterprise search, advanced clinical output management and other healthcare process and workflow solutions.
- Visit the HIMSS IHE Interoperability Showcase where Perceptive Software will combine with other healthcare IT solution providers to demonstrate cross-enterprise document sharing (XDS) scenarios that include image sharing among hospital and ambulatory settings and exchange of medical information between EMR systems.

Supporting Quotes

"Clinical content management has quickly evolved from a departmental tactic to an enterprise strategy," said Jeff Timbrook, vice president healthcare, Perceptive Software. "With the growing volume and variety of clinical content produced by so many different systems and devices, there is a growing expectation on the part of care providers that all relevant patient information, including medical images and unstructured content, should be available at the point of care, regardless of its format or place of origin. A strong enterprise clinical content management solution will help healthcare providers accomplish this goal by re-establishing data ownership and eliminating data silos, thus optimizing content connectivity and interoperability and streamlining access to all

needed content.”

“Perceptive Software began building our game-changing Universal Clinical Platform solution with the acquisition of the world’s market-leading VNA provider, Acuo Technologies,” said Perceptive Software Chief Technology Officer Brian Anderson. “We expanded our solution by acquiring the most widely adopted image capture and connectivity technology provider, PACSGEAR, presently used in more than 3,000 organizations across 50 countries. Perceptive is the only vendor to bring together enterprise content management, vendor neutral archive and image capture and connectivity technology to help our customers deliver a complete patient record.”

Supporting Resources

- [Perceptive Software Healthcare Solutions](#)
- [ECM+VNA: The Basics](#)
- [Decoupling the archive from PACS using VNA](#)
- [Unification and integration: The continuing evolution of healthcare ECM](#)
- [Perceptive Software on Twitter](#)
- [Perceptive Software on LinkedIn](#)
- [Perceptive Software on YouTube](#)

About Perceptive Software (www.perceptivesoftware.com)

Lexmark’s Perceptive Software (NYSE: LXX) builds intelligent capture, content management, process management, enterprise search and integration products that connect the unstructured printed and digital information across enterprises with the processes, applications and people who need it most.

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