Perceptive Software Launches Perceptive Interact for Google Apps

Users can capture content through familiar Google interface and send to Perceptive Content

LENEXA, Kan.

News Facts

- Lexmark's (NYSE:LXK) Perceptive Software announces the launch of [Perceptive Interact for Google Apps](#) which allows users to seamlessly integrate content from Gmail into their business processes through [Perceptive Content](#).
- Perceptive Content users who utilize Google's Gmail can easily send email messages and attachments from Gmail into Perceptive Content, making those files immediately accessible through a Perceptive client to users across the enterprise, where they can be submitted to business processes and assigned retention policies.
- With Perceptive Interact for Google Apps, when an administrative assistant receives an email from a vendor with an invoice for an order of pens and notebooks, the admin can specify how to save the invoice, enter an associated department number, and send it to Perceptive Content directly within the Gmail interface. Perceptive Content then stores the invoice and automatically routes it to the department manager, followed by the purchasing department for approval. At any time, the admin can log in to Perceptive Content to verify the approval status or access the invoice.
- Organizations rely on Gmail to create and collaborate on information at every level of the business, from highly secure financial information to employee recruiting. By incorporating this content into Perceptive Content, organizations gain control of information scattered throughout the organization; gain efficiencies, visibility and control over business processes; and can properly retain and manage important information.

Supporting Quotes

"We have addressed the challenges of our customers who use Gmail by allowing them to capture content through their familiar Google interface and send it directly to Perceptive Content," said Brian Anderson, Chief Technology Officer, Perceptive Software. "Interact for Google Apps is relevant to any organization that uses Gmail and also has a Perceptive Content solution, and is especially helpful to organizations that use Gmail as a key part of their business processes."

Supporting Resources:

[Interacting with enterprise applications](#)

About Perceptive Software (www.perceptivesoftware.com)
Perceptive Software, a Lexmark company (NYSE: LXK), builds a complete family of intelligent capture, content and process management, enterprise search and integration products that connect enterprise applications to the processes and information outside those applications, providing the visibility and control needed to improve financial performance, reduce risk and ensure future flexibility.

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