# Lexmark receives top honors in RIS Software LeaderBoard survey of retailers

## LEXINGTON, Ky.

- Lexmark International, Inc., a global technology leader, today announced that it has received 16 top-10 rankings in the 2015 Retail Info Systems (RIS) Software LeaderBoard, including first place in both the Large Vendor Customer Satisfaction category and the Ease of Installation & Integration category.
- For the past 15 years, the RIS Software LeaderBoard has surveyed senior-level retail executives on their experiences with software solutions used in their organizations. The 2015 survey collected input from 298 retailers who scored software solutions from 99 software vendors.
- Lexmark received top 10 honors for signage software in categories measuring executive impressions on customer satisfaction, return on investment, quality of service, reliability, overall performance, quality of support, and ease of administration and maintenance.
- Lexmark provides products and solutions for retailers worldwide. Nine of the top 10 retailers on the 2015 Fortune 1000 Global listing are Lexmark customers.

## Supporting Quotes

"The RIS Software LeaderBoard recognition is particularly meaningful as it directly reflects the experience of the retail customers who are using our solutions to improve their operations," said Marty Canning, Lexmark executive vice president and president of Imaging Solutions and Services. "Lexmark solutions help retailers maintain a steady focus on the customer in an environment of constant change."

"Once again, Lexmark has a strong showing in our annual survey of retailers with #1 scores in customer satisfaction and ease of installation," said Joe Skorupa, editorial director of RIS News. "Lexmark's ranking in the RIS LeaderBoard shows that enterprise retailers have a high regard for the solutions and services that Lexmark offers."

### Supporting Resources

- Full LeaderBoard guide
- Learn more about Lexmark solutions for retailers

### About Lexmark

Lexmark (NYSE: LXK) creates enterprise software, hardware and services that remove the inefficiencies of information silos and disconnected processes, connecting people to the information they need at the moment they need it. Open the possibilities at <u>www.Lexmark.com</u>.

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For further information: Media Contact: Shannon Lyman, (859) 232-5532, shannon.lyman@lexmark.com

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