

# KMWorld Names Lexmark Among Companies That Matter in Knowledge Management

LEXINGTON, Ky.

- Lexmark International, Inc., a global technology leader, today announced it has been named to KMWorld's "100 Companies that Matter in Knowledge Management" for 2016.
- Lexmark earned the distinction for its innovative software designed to simplify and transform the First Mile™ of customer engagement.
- KMWorld is a leading content, knowledge and document management publication. The annual list, first established in 2000, is compiled by editors of the magazine, knowledge management practitioners, industry analysts and technology users to recognize companies based on the breadth and impact of their ability to meet specific customer needs while adding true value to the entire chain of constituencies.
- A complete listing of the 2016 KMWorld "100 Companies that Matter in Knowledge Management" is available at:

<http://www.kmworld.com/Articles/Editorial/Features/KMWorld-100-COMPANIES-That-Matter-in-Knowledge-Management-109344.aspx>

## Supporting Quotes

"Being named to our list of '100 Companies That Matter in Knowledge Management' is a prestigious designation because it represents the best in innovation, creativity and functionality," says KMWorld editor Sandra Haimila. "The 100 Companies offer solutions designed to help users and customers find what they need whenever and wherever they need it ... and what they need is the ability to access, analyze and share crucial knowledge."

"We've appeared on this KMWorld list for 13 consecutive years – as Kofax and Perceptive, and now, for the first time, together as Lexmark," said Paul Rooke, Lexmark chairman and chief executive officer. "By leveraging the combined strength of our rich and comprehensive product and solutions portfolio, Lexmark is even more closely aligned with KMWorld's 'anytime, anywhere' vision, and ideally positioned to continue to advance knowledge management."

## About Lexmark

Lexmark (NYSE: LXX) creates enterprise software, hardware and services that remove the inefficiencies of information silos and disconnected processes, connecting people to the information they need at the moment they need it. Open the possibilities at [www.lexmark.com](http://www.lexmark.com).

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