

Lexmark sweeps Buyer's Laboratory, Inc.'s Summer Pick color printing awards

LEXINGTON, Ky.

- Lexmark International, a global technology leader, today announced its entire line of next-generation A4 color laser printers and smart MFPs received Summer Pick Awards from Buyer's Laboratory, Inc. (BLI).
- The Lexmark A4 color laser printers and smart MFPs earned the awards based on remarkable color quality, high durability, low cost of ownership, fast speeds and a versatile and easy-to-use design. Winning models are:
 - Outstanding Color Printer for SMBs – [Lexmark CS725 Series](#)
 - Outstanding Color MFP for SMBs – [Lexmark CX725 Series](#)
 - Outstanding Color MFP for Large Workgroups – [Lexmark CX820](#) and [CX825 Series](#)
 - Outstanding Departmental Color MFP – [Lexmark CX860 Series](#)
- These color laser devices deliver the highest toner capacities in their class and industry-leading long life imaging components, resulting in fewer user interventions and Lexmark's best-ever color total cost of ownership.
- With a tablet-like touchscreen interface and flexible media handling, these products are easy to use, require minimal training and enable future integration of business process solutions.
- BLI's Summer Picks are given only to the highest rated products.
- Read the [article](#) on BuyersLab.com.

Supporting Quotes

- "The Lexmark color printers and MFPs we've tested in the Summer 2016 timeframe have really impressed our team of analysts," said BLI Director of Office Equipment Product Analysis Marlene Orr. "The models in the Lexmark CX800 series, CX700 series and CS700 series deliver exactly what mid- to high-volume business users need—outstanding color quality, excellent reliability, class-leading speeds and unparalleled ease of use, thanks to their intuitive design and large customizable touchscreen panels. Even better, these Lexmark color printers and MFPs provide a low cost of ownership to help remove some of the barriers to adopting color in the office."
- "Lexmark's new line of printers is transforming managed print services and business process solutions, combining quality, reliability, speed and ease of use with a low total cost of ownership," said Marty Canning, Lexmark executive vice president and president of Imaging Solutions and Services. "This recognition from BLI reflects our commitment to create innovative products and solutions that exceed customer expectations."

Supporting Resources

- Learn more about Lexmark's award-winning [printer and multifunction products](#)

About Lexmark

Lexmark (NYSE: LXX) creates enterprise software, hardware and services that remove the inefficiencies of

information silos and disconnected processes, connecting people to the information they need at the moment they need it. Open the possibilities at www.Lexmark.com.

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About BLI Pick Awards

Twice a year with its Pick awards, BLI gives special recognition in each category to those products that provided the most outstanding performances in BLI's exhaustive lab tests. Its Outstanding Achievement awards acknowledge products or capabilities that stand out for attributes such as innovation, usefulness, energy efficiency or value.

BLI's awards stand alone in that they are based on a rigorous battery of lab tests that takes approximately two months to complete. The evaluation includes an extensive durability test, during a portion of which each unit is run at the manufacturer's maximum duty cycle. BLI's durability test is unique among office product evaluations and uniquely qualifies BLI to assess reliability, a critical factor for buyers and IT directors.

Other performance attributes evaluated include ease of use, media handling, productivity and value, among others. Each product that successfully passes BLI's lab test earns BLI's Recommended or Highly Recommended seal and a BLI Certificate of Reliability and the best performers qualify as Pick contenders. Consequently, a BLI Pick is a hard-earned award that buyers and IT directors can trust to better guide them in their acquisition decisions.

About Buyers Laboratory LLC

Buyers Laboratory LLC (BLI) is the world's leading independent provider of analytical information and services to the digital imaging and document management industry. For over 50 years, buyers have relied on BLI to help them differentiate products' strengths and weaknesses and make the best purchasing decisions, while industry sales, marketing and product professionals have turned to BLI for insightful competitive intelligence and valued guidance on product development, competitive positioning and sales channel and marketing support. Using BLI's web-based bliQ and Solutions Center services, 40,000 professionals worldwide create extensive side-by-side comparisons of hardware and software solutions for over 15,000 products globally, including comprehensive specifications and the performance results and ratings from BLI's unparalleled Lab, Solutions and Environmental Test Reports, the result of months of hands-on evaluation in its US and UK labs. The services, also available via mobile devices, include a comprehensive library of BLI's test reports, an image gallery, hard to find manufacturers' literature and valuable tools for configuring products, calculating total cost of ownership (TCO) and annual power usage. BLI also offers consulting and private, for-hire testing services that help manufacturers develop and market better products and consumables.

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