

Lexmark Named Best A4 MFP Manufacturer by The Cannata Report

Winners of the 2017 Frank Awards are determined by The Cannata Report's annual survey of the independent office equipment dealer community.

Lexmark, a global imaging solutions leader, today announced it was named Best A4 Multifunction Printer (MFP) Manufacturer by The Cannata Report at the publication's 32nd Annual Awards & Charities Dinner, held Nov. 2 at The Madison Hotel in Morristown, New Jersey. The Cannata Report is an intelligence resource for imaging reseller principals and senior executives in the business technology, managed services and imaging industry.

"We are very honored to receive this award," said Greg Chavers, vice president, North America Dealer Channel Sales, Lexmark. "Lexmark is committed to listening to our dealers and we're proud to be recognized by them for delivering world-class technology and unmatched sales and service support."

"Dealers have quite a few options when it comes to their A4 hardware provider, but only one company stood out when we asked them to identify the Best A4 MFP Manufacturer," said Scott Cullen, editor-in-chief of The Cannata Report. "Our survey revealed that Lexmark stood out in this category for the quality of their service and support to the independent dealer channel."

"The Cannata Report congratulates Lexmark on this recognition and everyone at Lexmark should be proud of their efforts in meeting and exceeding the needs of their dealers," Cullen added.

Winners of the 2017 Frank Awards are determined by The Cannata Report's annual survey of the independent office equipment dealer community. The 277 resellers representing an array of MFP vendors and U.S. regions, ranked their primary and secondary vendors in four key performance categories: corporate support, distribution, product line and inventory.

"At Lexmark we are committed to winning with our dealers and providing the innovative technology to help grow new business together," said Clark Bugg, director, North America Dealer Channel Sales, Lexmark. "This award serves as validation for the hard work and commitment of the Lexmark team to provide best of breed solutions for our dealer network."

The Frank Awards' "Best A4 MFP Manufacturer" category acknowledges manufacturers providing the best overall hardware, software, services and technical support. "Best A4 Manufacturer" category selections are identified by survey respondents for offering industry-leading A4 MFPs backed by stellar service and support.

About Lexmark

Lexmark creates innovative imaging solutions and technologies that help customers worldwide print, secure and manage information with ease, efficiency and unmatched value. Open the possibilities at Lexmark.com.

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About The Cannata Report

Since its launch in 1982, The Cannata Report has been the leading intelligence resource for imaging reseller principals and senior executives within the business technology, managed services and imaging industry. The Cannata Report's media portfolio is anchored by its print edition and <http://www.TheCannataReport.com>. TCR is on all social media channels including Facebook, Twitter, LinkedIn and YouTube.

The Cannata Report is owned and operated by parent company Marketing Research Consultants LLC.

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