

Lexmark to Feature RFID Printing Solutions at RFID Journal Live! 2018

Lexmark, a global imaging solutions leader, announces that it will feature the new line of RFID color laser printers and multifunction printers (MFPs) with RFID programming at RFID Journal LIVE! 2018, in Booth 1148, April 10 -12 at the Orlando County Convention Center in Orlando, Fla.

“With the announcement of the Lexmark RFID Laser Printer for Manufacturing solution, we’ve seen increased interest from customers who are seeking to print, program and customize RFID labels and tags from a single color laser MFP device,” said John Linton, industry director, Manufacturing/Distribution, Lexmark. “RFID Journal LIVE is the perfect venue for us to connect with those customers who want maximize process efficiencies and streamline manufacturing operations utilizing RFID solutions.”

In December 2017, Lexmark introduced the RFID Laser Printer for Manufacturing, a custom solution that combines the power of Lexmark electronic forms, color print and specialty media capabilities into an all-in-one label and RFID color laser MFP. The solution helps eliminate the risk of mismatches between RFID tags and labels and consolidates device management into one robust and reliable RFID-capable color MFP.

Lexmark has a long history of introducing RFID laser solutions to the marketplace. In 2007, Lexmark introduced the Lexmark T640rn, the world’s first laser printer with RFID programming and verifying capabilities.

Lexmark representatives will also be featured speakers at the conference. “Pardon the Disruption: A New Generation of RFID Laser Printing” will be presented by Linton and Tom D’Andrea, industry manager, Manufacturing, on April 11 at 3:50 p.m. in room 210D.

Find out how [Lexmark RFID Solutions](#) can transform your operations.

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