## Better Buys honors Lexmark with Editor's Choice Award

Lexmark, a global imaging solutions leader, today announced that Better Buys, a leading market intelligence firm, has awarded two of Lexmark's recently launched products with its Editor's Choice Award.



The new Lexmark MX520 Series and MX620 Series received Better Buys' Editor's Choice Award for 2Q 2018 in the black-and-white MFP and high-volume machines categories, respectively.

"We are proud that these new products have been recognized by the professionals at Better Buys," said <u>Allen Waugerman</u>, senior vice president and chief technology officer. "These devices include powerful multi-core processors that enable speedy, convenient performance, with productivity enhancements that help organizations get more done. And of course they offer the reliability and

security features that customers across the globe expect from Lexmark."

Each product is individually evaluated and compared against the competition on a range of criteria, including unique features, value to the customer and price.

Better Buys commends the MX520 Series for its lower printing costs with ultra-high-capacity aftermarket toner, 2,000-page maximum paper capacity and strong security features.

The MX620 Series is recognized for its lower printing costs with ultra-high-capacity aftermarket toner, 100 page-per-minute duplex scanning, and inline stapling finishing option.

"With strong features and low printing costs in a compact design, the MX520 and MX620 Series help medium, large and enterprise companies improve productivity and efficiency," said Melissa Pardo-Bunte, Editor, Better Buys.

Lexmark's products were a few of only a handful of vendors chosen for Editor's Choice Awards.

Suggested Resources:

- <u>Read the Better Buys review of the Lexmark MX520 series.</u>
- <u>Read the Better Buys review</u> of the Lexmark MX620 series.
- Work fast and save more with the <u>MX520 series</u>.
- Maximize monochrome productivity with the <u>MX620 series.</u>
- Subscribe to the Lexmark News Blog.
- Follow Lexmark on <u>LinkedIn</u> and <u>Twitter</u>.

## **About Better Buys**

After more than 20 years as a trusted authority on office equipment, Better Buys is now a software resource site dedicated to helping companies in the market for various business software, such as Business Intelligence solutions, HR Software, CMMS Systems and more, as well as printers, copiers, and scanners. Leveraging an experienced team of in-house editors, Better Buys offers a range of content and resources designed to help organizations make smarter purchasing decisions, including expert reviews, authoritative whitepapers & reports, insightful market research, comprehensive buyer's guides, and more. For more information, visit <u>betterbuys.com</u>.

## **About Lexmark**

<u>Lexmark</u> creates innovative imaging solutions and technologies that help customers worldwide print, secure and manage information with ease, efficiency and unmatched value.

"With strong features and low printing costs in a compact design, the MX520 and MX620 Series help medium, large and enterprise companies improve productivity and efficiency," said Melissa Pardo-Bunte, Editor, Better Buys. Lexmark and the Lexmark logo are trademarks of Lexmark International, Inc., registered in the U.S. and/or other countries. All other trademarks are the property of their respective owners.

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