

Lexmark Introduces Smart Document Portal for Insurance

Easy, affordable and impressive on-demand printing helps insurers improve customer service and grow the business.

LEXINGTON, Ky. -- [Lexmark](#), a global imaging solutions leader, today announced the availability of [Smart Document Portal for Insurance](#), a solution that provides insurance teams immediate access to up-to-date materials needed for business activities that improve customer service and drive growth. The solution enables on-demand printing of the latest versions of promotional material, forms and other documents through Lexmark smart multi-function printers (MFPs) in area offices.

“Things are changing fast in financial services—with new products and services, changing regulations and higher customer expectations. Insurance teams, from headquarters to agency offices, need to react quickly to these challenges and opportunities,” said Tim Speller, Lexmark solutions director. “Lexmark developed Smart Document Portal for Insurance to give employees easy access to the materials they need to better serve customers and grow the business.”

The Smart Document Portal solution allows insurers to seamlessly integrate branch MFPs with existing systems to centrally manage and standardize forms and other materials for improved consistency and compliance. Instant access to the right forms saves time and improves both compliance and customer service.

Employees can also localize and print centrally-approved marketing materials right in the agency office, eliminating shipping costs and waste as materials become obsolete. Lexmark smart MFPs print high-impact color on a variety of sizes and media types so quality, on-brand brochures, marketing materials, forms and proposals can be printed on demand, giving local offices the agility they need to grow the business.

“Lexmark’s breadth of solutions for insurance help drive down processing costs, enhance compliance and improve customer service,” said Allen Waugerman, Lexmark senior vice president and chief technology officer. “We’re pleased to bring insurers on-demand printing that is easy, affordable and impressive through our Smart Document Portal for Insurance solution.”

Supporting Resources

- Learn more about Lexmark Smart Document Portal for Insurance [here](#) or watch a [video](#).
- Discover the full range of Lexmark solutions for Insurance [here](#).
- Follow Lexmark on [LinkedIn](#), [Twitter](#) and the [Lexmark News Blog](#).

About Lexmark

[Lexmark](#) creates innovative imaging solutions and technologies that help customers worldwide print, secure and manage information with ease, efficiency and unmatched value.

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