

Lexmark Extends Enterprise Strength into SMB Market with Two-Series Product Line

Two Series single- and multi-function printers feature compact performance and affordability.

LEXINGTON, Ky., Jan. 29, 2019 -- Lexmark, a global imaging solutions leader, today announced it is bringing its enterprise scale strengths to a new line of printers designed for the SMB market. The Lexmark Two Series is designed for micro-workgroups looking to simply and securely print, copy, fax and scan, all within a compact and easy-to-use device.

Typically ranging from two to four people, micro-workgroups include small businesses, start-ups, and branch offices or franchises. Two monochrome products in the line were launched today—the single function Lexmark B2236dw and the multi-function Lexmark MB2236adw with additional scanning, copying and faxing functionality.

“No matter the size of the organization, Lexmark is committed to helping our customers minimize the cost and IT burden of their printers,” said Sammy Kinlaw, Lexmark vice president, worldwide channel and OEM sales. “Small businesses can’t afford to waste time or money updating their IT equipment every year. Lexmark intentionally engineered these devices to be tough workhorses, packed with power and speed, and built to last.”

Micro-workgroups and small businesses remain an important growing segment, with ADP/Moody’s Analytics [reporting](#) that 89,000 small business positions were added in December 2018 alone. Marking Lexmark’s entry into this segment, the printers launched today feature rapid monochrome output up to 36 pages per minute, plus standard two-sided printing. Standard Wi-Fi offers enhanced connectivity and support for mobile users, while Lexmark’s full-spectrum security ensures the same level of award-winning security and protection typically reserved for enterprise-class devices.

Together, the two devices provide high performance in a lightweight, compact design. Easy to move or tuck into tight spaces, the Lexmark B2236dw comes in at just 15 pounds, while the multi-function Lexmark MB2236adw weighs 22 pounds. In addition to printing, the MB2236adw also scans up to 25 pages per minute.

“Despite their small size and weight, we’ve retained the signature Lexmark features that our customers know and love. This includes extending Lexmark’s enterprise-class full-spectrum security to the SMB market, as well as standard Wi-Fi and mobile connectivity,” said Chris White, Lexmark director of product marketing. “With energy management features to reduce power consumption, these printers are friendly both to the environment and small business budgets.”

These devices will be sold through the Lexmark Global Partner network and can be ordered directly from global distributors such as CDW, Staples, Fry’s, Printerland and more.

Lexmark Two Series monochrome printers are available in the U.S. today. Check your preferred reseller for pricing.

Lexmark expects to announce availability of additional Two Series devices later this year.

- [Learn more](#) about the new Lexmark Two Series.
- Watch a video about the Lexmark [MB2236adw](#) or the [B2236dw](#).
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