

Keypoint Intelligence-Buyers Lab Honors Lexmark Color Devices with 2020 Summer Pick Awards

Buyers Lab honored the Lexmark CS431dw and CX431adw with their prestigious Summer 2020 Pick Award.



Lexmark CS431dw

Outstanding Color Printer for Small Workgroups

[Lexmark](#), a global imaging solutions leader, today announced that Keypoint Intelligence - Buyers Lab honored the [Lexmark CS431dw](#) and the [Lexmark CX431adw](#) with their prestigious Summer 2020 Pick Awards for Outstanding Color Printer and MFP for Small Workgroups.

The Lexmark CS431dw and CX431adw are small workgroup dynamos that pack consistent color output into a lightweight and

“*Lexmark’s compact, user-friendly devices are great fits for any small workgroup looking for a color printer or MFP they can count on for reliability and high-quality output,*” said Kaitlin Shaw, Associate Director of A4 Hardware at Keypoint Intelligence.”

compact footprint. Built for reliability, performance and security, these units print up to 26 pages per minute and offer expandable input for longer print runs. The units come with a 2.8-inch touch screen standard and connect easily via Wi-Fi, USB, Ethernet or the cloud.

“Lexmark’s compact, user-friendly devices are great fits for any small workgroup looking for a color printer or MFP they can count on for reliability and high-quality output,” said Kaitlin Shaw, Associate Director of A4 Hardware at Keypoint Intelligence. “Producing vibrant colors, clean lines, and clear text, image quality should more than meet the needs of general office use. Small workgroups can also rest assured that these devices will keep them productive given their strong performances, combined with how easy to use and maintain they are. And flexible mobile and cloud support means productivity can continue beyond the workstation.”

“This award validates Lexmark’s commitment to providing devices that combine enterprise-class reliability and security with small-business-friendly size, speed, pricing and ease of use,” said Brock Saladin, Lexmark senior vice president and chief revenue officer. “Lexmark partners expect us to deliver reliable, high-quality products their customers can count on. This award affirms that small workgroups can rely on these Lexmark color workhorses to meet their needs for years to come.”

These devices are also sold via channel partners as devices in the Lexmark GO Line™ series.

- The Lexmark CS431dw is sold as the [Lexmark C3426dw](#).
- The Lexmark CX431adw is sold as [Lexmark MC3426adw](#).

Supporting Resources

- Learn more about the [Lexmark CS431dw](#).
- Learn more about the [Lexmark CX431adw](#).
- [Learn more](#) about the Lexmark GO Line Series of Small Workgroup Printers.
- [Subscribe](#) to the Lexmark News Blog.
- Follow Lexmark on [LinkedIn](#) and [Twitter](#).

About Lexmark

[Lexmark](#) creates innovative imaging solutions and technologies that help customers worldwide print, secure and manage information with ease, efficiency and unmatched value.

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About Keypoint Intelligence - Buyers Lab

[Keypoint Intelligence](#) is a one-stop shop for the digital imaging industry. With our unparalleled services and unmatched depth of knowledge, we cut through the noise of data to offer clients the independent insights and responsive tools they need in those mission-critical moments that define their products and empower their sales.

For over 50 years, Buyers Lab has been the global document imaging industry's resource for unbiased and reliable information, test data, and competitive selling tools. What started out as a consumer-based publication about office equipment has become an all-encompassing industry resource. Buyers Lab evolves in tandem with the ever-changing landscape of document imaging solutions, constantly updating our methods, expanding our offerings, and tracking cutting-edge developments.

About Buyers Lab Pick Awards

Buyers Lab Picks stand alone in the industry and are hard-earned awards as they are based on rigorous testing, including an extensive durability assessment and evaluation of key attributes such as usability, image quality, and value. Each product that passes our lab test earns Buyers Lab's Recommended or Highly Recommended seal and our Certificate of Reliability, with the best performers qualifying as Pick contenders.

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