

Keypoint Intelligence Honors Lexmark for Outstanding Enterprise and Small Office Solutions

Lexmark earns two Buyers Lab Winter 2022 Pick Awards from Keypoint Intelligence

LEXINGTON, Ky., April 26, 2022 – Lexmark, a global imaging and IoT solutions leader, has been recognized with two Buyers Lab Winter 2022 Pick Awards from Keypoint Intelligence, in the Outstanding Fleet Management Tool and Outstanding Small Office/Home Office (SOHO) Color MFP categories.

“Lexmark’s recognition as a leader in enterprise and small office, home office print services validates our commitment to providing leading solutions to the entire business print market,” said Brock Saladin, senior vice president and chief commercial officer, Lexmark.

“Lexmark hardware and software solutions are designed to enhance productivity for users and IT staff, making it easier for our customers to manage their print devices, from a single device in a small office to an enterprise fleet.”

[Lexmark Markvision Enterprise](#) claimed the Buyers Lab 2022 Pick Award for Outstanding Fleet Management Tool based on its automated enforcement of security and general device settings, proactive alerts enabling IT departments to solve problems before they occur, and outstanding value proposition.

“Print remains a vital component in many business processes, and as long as print is required to keep processes moving, businesses will need a fleet management solution to make sure their fleet is secure, operational, and cost-effective,” said Lee Davis, Associate Director of Software and Scanners at Keypoint Intelligence. “Lexmark Markvision Enterprise comes with everything a business will need to maximize device uptime, minimize print costs, and mitigate security risks. And because it’s free, not to mention simple to use, Lexmark Markvision Enterprise offers the kind of value proposition that just cannot be denied – it really is that good.”

The [Lexmark MC3326i](#) claimed the Buyers Lab Winter 2022 Pick Award for Outstanding SOHO Color MFP from Keypoint Intelligence based on its mix of features and functionality suited to small offices. Delivered in a compact package, the analysts at Keypoint Intelligence selected the device citing its reliability in keeping downtime to a minimum, ease of operation, and productivity and print quality.

“The Lexmark MC3326i is an excellent choice for small offices,” said Kaitlin Shaw, Senior Consulting Editor at Keypoint Intelligence. “Space in SOHO environments can be tight, so the compact dimensions here are greatly appreciated. The device helps to print on convenience and print anywhere fronts through support for Lexmark’s own Mobile Print app and Apple AirPrint, Mopria Print Service, and Wi-Fi Direct. For these reasons and more, the Lexmark MC3326i is a worthy recipient of the BLI Winter 2022 Pick Award for Outstanding SOHO Color MFP.”

Suggested Resources

- Download the Award Documents for [Outstanding Fleet Management Tool](#) and [Outstanding](#)

[SOHO Color MFP.](#)

- Learn more about [Lexmark Markvision 4.0.](#)
- Learn more about the features of the [Lexmark MC3326i.](#)
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About Lexmark

Lexmark creates cloud-enabled [imaging](#) and [IoT](#) technologies that help customers worldwide quickly realize business outcomes. Through a powerful combination of proven technologies and deep industry expertise, Lexmark accelerates business transformation, turning information into insights, data into decisions, and analytics into action.

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About Keypoint Intelligence

For 60 years, clients in the digital imaging industry have relied on Keypoint Intelligence for independent hands-on testing, lab data, and extensive market research to drive their product and sales success. Keypoint Intelligence has been recognized as the industry's most trusted resource for unbiased information, analysis, and awards due to decades of analyst experience. Customers have harnessed this mission-critical knowledge for strategic decision-making, daily sales enablement, and operational excellence to improve business goals and increase bottom lines. With a central focus on clients, Keypoint Intelligence continues to evolve as the industry changes by expanding offerings and updating methods, while intimately understanding and serving manufacturers', channels', and their customers' transformation in the digital printing and imaging sector.

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