

# NEW LEXMARK MONOCHROME LASER MFP OFFERS BENEFITS NO COPIER CAN COPY

Lexmark International, Inc.'s (NYSE: LXX) new Lexmark X658 family of monochrome laser multifunction products (MFPs) offers the robust design and rapid output speeds of large copiers in a smaller, more efficient device that saves valuable office space and can lower the total cost of printing and boost productivity.

The Lexmark X658 family, part of the new Lexmark X650 Series of monochrome laser MFPs, is targeted squarely at the high-growth A4 letter-size (8.5 inch x 11 inch) office segment. Sales of A4 MFPs are growing quickly due to their many inherent advantages over A3 tabloid-capable (11 inch x 17 inch) devices in most office environments, such as:

- **Cost savings** – The acquisition price of X658 models is less than half that of a typical A3 MFP. Customers can save as much as 25 percent in their total ownership costs, depending upon average monthly page volumes, by using an A4 device<sup>1</sup>.
- **Space savings** – The X658 family takes up significantly less floor space than typical A3 devices.
- **Time savings** – The space-saving design of the X658 family enables time-saving finishing options and workflow solutions to be deployed close to users.
- **Technology optimization** – Research shows businesses are out of balance when it comes to their A3 devices. These devices make up 24 percent of unit placements<sup>2</sup>, and some research shows as few as 3 percent of pages produced are A3 sizes<sup>3</sup>.

With prices starting at \$3,799<sup>4</sup>, the Lexmark [X658de](#), [X658dme](#), [X658dfe](#), [X658dte](#), [X658dtme](#) and [X658dtfe](#) models deliver up to 55 prints, copies or scans per minute<sup>5</sup>. Some models offer integrated finishing capabilities including a StapleSmart II™ finisher model to staple multiple sets of documents up to 50 pages each, or users can organize output with the four-bin, illuminated mailbox configuration. The MFPs also feature an input capacity of up to 2,300 sheets, advanced workflow capabilities with flexible scan destinations and formats, and powerful fax with time-saving functions, such as fax forwarding. A large-capacity 80GB hard drive offers expanded functionality.

The Lexmark X658 family also features Lexmark's award-winning e-Task color touch screen, which saves precious time and training effort. Complicated processes that involve multiple steps on competitive devices are reduced to the single touch of an icon on the e-Task touch screen. Additionally, Lexmark's Embedded Solutions Framework enables the MFPs to be customized with industry-specific and cross-industry solutions. With Lexmark's new MyMFP solution, users can personalize the touch screen with the functions and short cuts they use the most.

These efficient MFPs can help businesses save the environment with eco-conscious features such as workflow solutions that enable users to scan and route documents digitally, reducing the number of printed pages, in addition to built-in two-sided printing to save paper. Other features include Eco-Mode to reduce power consumption and extra-high-yield cartridges that print up to 36,000 pages<sup>6</sup>, which means customers save time by replacing cartridges less frequently and reduce the number of cartridges recycled or sent to the landfill.

The Lexmark X658 models are equipped with state-of-the-art security and customizable user-access controls to help protect valuable corporate data. All of the models arrive pre-assembled and can be up and running in minutes.

The new Lexmark X658 family of monochrome laser MFPs is available through Lexmark's channel partners and on [www.lexmark.com](http://www.lexmark.com).

## ABOUT LEXMARK

Lexmark International, Inc. (NYSE: LXX) provides businesses of all sizes with a broad range of printing and imaging products, solutions and services that help them to be more productive. In 2008, Lexmark sold products in more than 150 countries and reported \$4.5 billion in revenue. Learn how Lexmark can help you get more done at [www.lexmark.com](http://www.lexmark.com).

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<sup>1</sup>BLI Special Report: Copier vs. Printer, October 2007.

<sup>2</sup>Source: IDC Worldwide Quarterly Hardcopy Peripherals Tracker, 2008Q2, September 2008. Includes only MFP Laser, 2008 H1, A3 and A4 Format, Worldwide excluding Japan.

<sup>3</sup>The A3 Document: Perception versus Reality, NewField IT, 2007.

<sup>4</sup>All prices are estimated street prices in U.S. dollars – actual prices may vary.

<sup>5</sup>Pages per minute at letter size.

<sup>6</sup>Average continuous black declared cartridge yield of standard pages is in accordance with ISO/IEC 19798.

All prices, features, specifications and capabilities are subject to change without notice.

For further information: Melissa Lucas, +1-859-232-5806, [mlucas@lexmark.com](mailto:mlucas@lexmark.com)

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