

# NEW LEXMARK COLOR LASER PRINTER, MFP COMBINE POWER OF COLOR WITH COST SAVINGS

Leverage the power of color printing in your business for a fraction of what it cost previously with Lexmark International, Inc.'s (NYSE: LXX) new Lexmark C782n XL color laser printer and Lexmark X782e XL color laser multifunction product (MFP).

Designed for high-volume color printing, the Lexmark C782n XL and X782e XL are new additions to the award-winning [C782n](#) and [X782e](#) color laser family, a line of workhorses that help business customers save time and money by printing professional color documents in-house.

"Color can significantly enhance business documents, but many organizations are concerned about the costs of color printing," said Marty Canning, Lexmark vice president and president of its Printing Solutions and Services Division. "With Lexmark's new XL high-yield cartridges for the C782n XL and X782e XL, there is no premium for color toner. Customers can print volumes of color documents affordably and avoid outsourcing to an expensive print shop."

These genuine color toner cartridges for the Lexmark C782n XL and X782e XL are priced the same as Lexmark black XL high-yield toner cartridges for this color laser family. This represents a 54 percent reduction in color toner prices. Additionally, these cartridges provide an extremely high yield of 16,500 pages\*, which helps customers conserve resources since cartridges need to be replaced less frequently.

The versatile Lexmark C782n XL models print color documents on a wide variety of media, including challenging heavy card stock and vinyl labels, and specialty papers like weather- and fade-resistant outdoor media and oversized banners. Retailers can increase productivity by printing color signs and shelf labels in-house as well as by printing color photos of each product on shelf planograms. The Lexmark C782n XL models can also be used for unique applications such as printing color photos of patients on hospital wristbands to increase patient safety. Expandable paper-handling capabilities include stackable input drawers and a variety of output options such as a StapleSmart™ Finisher, mailbox or high-capacity output expander.

For customers in need of more advanced functionality, the Lexmark X782e XL combines the power of color printing with multifunction technology. The Lexmark X782e XL features Lexmark's award-winning e-Task touch screen, which can be customized to simplify complicated processes to the touch of an icon. The interface drives Lexmark's industry-specific workflow solutions, which are designed to help customers in industries like retail, banking, healthcare, government, manufacturing and education streamline paper-based processes.

The network-ready Lexmark C782n XL prints at speeds up to 35 pages per minute (ppm) in color and 40 ppm in black. Models with built-in two-sided printing and additional input capacity are available. Prices start at \$1,999\*\*. The Lexmark X782e XL adds advanced scanning, copying and faxing capabilities, with print speeds up to 35 ppm in color and 40 ppm in black. It is priced at \$4,499\*\*.

The new Lexmark C782n XL and X782e XL models will be available through Lexmark's channel partners and on [www.lexmark.com](http://www.lexmark.com).

## ABOUT LEXMARK

Lexmark International, Inc. (NYSE: LXX) provides businesses of all sizes with a broad range of printing and imaging products, solutions and services that help them to be more productive. In 2008, Lexmark sold products in more than 150 countries and reported \$4.5 billion in revenue. Learn how Lexmark can help you get more done at [www.lexmark.com](http://www.lexmark.com).

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\*Average continuous black or continuous composite CMY declared cartridge yield of standard pages is in accordance with ISO/IEC 19798.

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\*\*All prices are estimated street prices in U.S. dollars – actual prices may vary.

All prices, features, specifications and capabilities are subject to change without notice.

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