# NEW LEXMARK MONOCHROME LASER PRINTERS HELP SMALL BUSINESSES PRINT BLACK, SAVE GREEN

Lexmark International, Inc. (NYSE: LXK) today introduced a new line of monochrome laser printers designed to help small and medium businesses lower costs while saving paper and energy.

"Lexmark is committed to helping our customers print less and save more," said Marty Canning, Lexmark vice president and president of its Printing Solutions and Services Division. "Our new line of monochrome laser printers offers outstanding image quality, fast print speeds and reliable operation to help businesses save time and money and reduce their impact on the environment."

The new Lexmark E Series monochrome laser printers are designed with eco-conscious features such as:

- Built-in two-sided printing to reduce paper waste
- Instant warm-up fuser, which saves energy when not in use and still ensures the first page of your document prints quickly
- Eco-Mode, which reduces power consumption further
- The Lexmark Cartridge Collection Program for easy recycling

Customers can also count on sharp, laser-quality text with up to 1200x1200 dpi print quality that ensures professional-looking documents.

#### **LEXMARK E260D AND E260DN**

The Lexmark E260d and E260dn models of monochrome laser printers pack productivity-enhancing features into a sleek, quiet and compact design that fits on a desktop. With the fastest rated print speed in its class1, the Lexmark E260 models print at speeds up to 35 pages per minute (ppm) for prices starting at \$1992. They also feature simple, front-loading toner cartridges and quick, intuitive setup.

### **LEXMARK E360D AND E360DN**

The Lexmark E360 models also have the fastest rated print speed in their class3, with speeds up to 40 ppm. They feature versatile paper handling and expanded memory for printing graphic-intensive documents for prices starting at \$3492. The Lexmark E360 models also include a 50-sheet multipurpose feeder and optional paper drawers to boost input capacity.

## **LEXMARK E460DN AND E460DW**

The Lexmark E460 models offer cost-effective ways to expand productivity and lower customers' total cost of printing with extra-high-yield cartridges, built-in networking for easy sharing and expandable paper capacity up to 850 sheets. The Lexmark E460 models also add high-end features, such as early-warning alerts for low toner, a 10-digit numeric pad for secure print release and customizable operator panel messaging.

Additionally, the Lexmark E460dw offers integrated wireless printing and is Wi-Fi CERTIFIED  $^{\text{m}}$  802.11n draft 2.0 4. This new standard supports a longer range and higher wireless transfer rates than the previous standard, 802.11g.

"We congratulate Lexmark on having the first printer to earn certification for 802.11n draft 2.0," said Wi-Fi Alliance Executive Director Edgar Figueroa. "Wi-Fi CERTIFIED is an indication that a product has passed rigorous interoperability tests, which leads to an overall improved user experience."

The Lexmark E460 models print at speeds up to 40 ppm for prices starting at \$5992.

The new Lexmark E Series monochrome laser printers will be available through Lexmark's channel partners and on www.lexmark.com.

# **ABOUT LEXMARK**

Lexmark International, Inc. (NYSE: LXK) provides businesses of all sizes with a broad range of printing and imaging products, solutions and services that help them to be more productive. In 2008, Lexmark sold products in more than 150 countries and reported \$4.5 billion in revenue. Learn how Lexmark can help you get more done at <a href="https://www.lexmark.com">www.lexmark.com</a>.

Lexmark and Lexmark with diamond design are trademarks of Lexmark International, Inc., registered in the U.S. and/or other countries. All other trademarks are the property of their respective owners.

1The Lexmark E260d's class is defined as single-function monochrome laser printers between \$150 - \$299 estimated U.S. street price.

2All prices are estimated street prices in U.S. dollars - actual prices may vary.

3The Lexmark E360's class is defined as single-function monochrome laser printers between \$300 and \$499 estimated U.S. street price.

4Wi-Fi CERTIFIED is a mark of the Wi-Fi Alliance.

Versions of this product sold under other brand names may have the same capabilities, characteristics and specifications.

All prices, features, specifications and capabilities are subject to change without notice.

For further information: Melissa Lucas, +1-859-232-5806, mlucas@lexmark.com

https://newsroom.lexmark.com/newsreleases?item=23624