

# LEXMARK'S NEW PROFESSIONAL SERIES AIOS WORK OVERTIME TO IMPROVE PRODUCTIVITY IN TODAY'S WIRELESS OFFICE

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As an increasing number of small offices and home offices (SOHOs) "cut the cord" and implement Wi-Fi networks to improve productivity, professionals are seeking versatile, wireless all-in-one (AIO) printers to help them get more done. Lexmark International, Inc. (NYSE: LXX) today introduced three new additions to its Professional Series of inkjet AIOs that make it easy and affordable for customers to make wireless printing a part of their office environment.

"Our ongoing segment research reveals that SOHO professionals are embracing wireless networks to improve efficiency and productivity, while reducing operational costs," said Paul A. Rooke, Lexmark executive vice president and president of its Consumer Printer Division. "The new, high-performing printers added to the Professional Series are easy to operate, integrate perfectly into the mobile and wireless office, and are available at an affordable price."

The Lexmark X4975, X6675 and X7675 will be the newest members of Lexmark's Professional Series of inkjet AIOs, which are each created to capture the key features and functions needed by those who work from home or run small businesses. Deadline-driven professionals want reliability, quality, efficiency and speed from printers that are easy to share among multiple users. They don't want to be inconvenienced by running out of ink, and they want their documents to look every bit as good as those that large businesses deliver.

For these reasons, Lexmark's Professional Series AIOs offer features such as wireless connectivity<sup>1</sup>, high-yield cartridges, evercolor<sup>2</sup> inks and integrated two-sided printing, which not only helps reduce a user's cost but diminishes the impact on the environment. The three new products also include one of the best warranties in the business featuring five-year warranty coverage<sup>2</sup> with lifetime, priority phone support to help busy professionals better manage technical troubleshooting.

With today's introduction of the X4975, X6675 and X7675, Lexmark's Professional Series will carry a total of five printers designed specifically to meet the needs of SOHO professionals. The three new devices join an impressive existing lineup of highly capable and award-winning yet affordable products that are already available in stores.

The Lexmark X4975 is priced at \$179.993 and features three-in-one capability (print, scan, copy), two-sided printing, a vibrant 2.4-inch color LCD, a 25-page automatic document feeder (ADF) and up to 30 pages per minute (ppm) black and 27 ppm color<sup>4</sup>.

The Lexmark X6675 is priced at \$149.993 and features four-in-one capability (print, scan, copy, fax), wireless, an ADF and up to 25 ppm black and 18 ppm color<sup>4</sup>.

The Lexmark X7675 is priced at \$199.993 and features four-in-one capability (print, scan, copy, fax), wireless and Ethernet standard, two-sided printing, a vibrant 2.4-inch color LCD, a 25-page ADF, and up to 32 ppm black and 27 ppm color<sup>4</sup>.

All three products will be available starting in September, with the exception of the X7675, which is available starting today exclusively at Staples®.

**To learn more about Lexmark's Professional Series of printers, please visit:** <http://www.lexmark.com/professionalservices>.

Rooke's presentation is scheduled for 8:40 a.m. EDT. His remarks can be accessed live from Lexmark's investor relations Web site at <http://investor.lexmark.com>. The site will also offer a replay after the event.

## **ABOUT LEXMARK**

Lexmark International, Inc. (NYSE: LXX) provides businesses of all sizes with a broad range of printing and imaging products, solutions and services that help them to be more productive. In 2008, Lexmark sold products in more than 150 countries and reported \$4.5 billion in revenue. Learn how Lexmark can help you get more done at [www.lexmark.com](http://www.lexmark.com).

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All prices, features, specifications and capabilities are subject to change without notice.

<sup>1</sup>802.11 b/g/n wireless network required for all wireless functions. Subject to the range and capabilities of your wireless router and access to electricity.

<sup>2</sup>This limited warranty does not cover accidental damage, misuse, theft or loss. See Statement of Limited Warranty available at purchase locations for details. Warranty availability can vary by product and country.

<sup>3</sup>All prices are estimated street prices in U.S. dollars – actual prices may vary.

<sup>4</sup> Printing in draft mode and excludes time to first page feed. Visit [www.lexmark.com](http://www.lexmark.com) for details.

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