

# LEXMARK COLOR WORKGROUP LASERS AND MFPS ACHIEVE TOP HONORS, NAMED BERTL'S BEST 2008

BERTL, a leading independent test lab, has awarded BERTL's Best 2008 honors to Lexmark International, Inc.'s (NYSE: LXX) [C500n](#), [C780](#) printer family, [C782dtn](#), [X940e](#) and [X945e](#) color workgroup laser printers and multifunction products (MFPs), recognizing the devices for their functionality, features and performance.

"These award-winning devices are excellent for business workgroups that need to take their output to the next level and do it with high-quality, professional-level color printing," said Marty Canning, Lexmark vice president and president of its Printing Solutions and Services Division. "We are proud to have these color workgroup lasers and MFPs regarded as BERTL's Best 2008."

BERTL noted that the Lexmark C500n, which received the award for Best A4 Toner-Based Small Office/Workgroup Color Laser Printer, has "solid overall office color image quality" and "above average overall ease of use and print productivity." With print speeds of up to eight pages per minute (ppm) in color and 31 ppm in black, the Lexmark C500n can easily serve as the primary printing device for customers who require color but also print large volumes in black. At an estimated street price of \$299\*, the Lexmark C500n also comes standard with networking so it can easily be shared by several users in a small workgroup, reducing the cost of maintenance and supplies.

Best User-Friendly Color Printer Range was given to the Lexmark C780n, C780dn and C780dtn, while the Lexmark C782dtn was awarded Best Color Workgroup Printer. The Lexmark C780 and C782 color laser printer families are designed for business workgroups that need access to high-quality, reliable color printing technology at affordable prices. Both printer families feature Lexmark's Color Care technology, which helps customers manage color usage and control the cost of color in general office printing. The Lexmark C780 printer family features print speeds of up to 31 ppm in color and 35 ppm in black with prices starting at \$899\*. The Lexmark C782 printer family prints at speeds up to 35 ppm in color and 40 ppm in black with prices starting at \$1,299\*.

The Lexmark X940e and X945e were named Best User-Friendly Workgroup Family. Available for \$10,499\* and \$12,499\* respectively, the Lexmark X940e and X945e deliver outstanding print quality and feature reliable performance to meet the demands of busy workgroups. Customers can use these workhorses to print full color product brochures, booklets, signage, and invitations in-house, saving users time and money.

The Lexmark X940e and X945e "feature an exceptionally easy-to-use, large color touch screen with large, easy-to-read text that is arguably the easiest touch screen to use among touch screens evaluated by BERTL," said BERTL. They feature Lexmark's award-winning e-Task color touchscreen interface, which can be customized to simplify complicated processes at the touch of an icon. This interface drives Lexmark's industry-specific workflow solutions, which are designed to help customers print less and save more.

More information about Lexmark's entire line of printing and imaging products and solutions is available at [www.lexmark.com](http://www.lexmark.com).

## ABOUT LEXMARK

Lexmark International, Inc. (NYSE: LXX) provides businesses of all sizes with a broad range of printing and imaging products, solutions and services that help them to be more productive. In 2008, Lexmark sold products in more than 150 countries and reported \$4.5 billion in revenue. Learn how Lexmark can help you get more done at [www.lexmark.com](http://www.lexmark.com).

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\*All prices are estimated street prices in U.S. dollars – actual prices may vary.

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