

LEXMARK TO SHOWCASE HOW WIRELESS PRINTING CAN 'CUT THE DISCORD' AT DIGITAL EXPERIENCE! NEW YORK

Whether it's elementary students, teenagers or college kids returning from school, today's kids have made technology an integral part of their everyday lives. But sometimes sharing devices can become a major point of contention, especially when everyone is home during the summer. However, Lexmark International, Inc. (NYSE: LXX) thinks there's one innovation that can quiet at least some of the rivalry at home – wireless technology.

In years past, computing in the home was often restricted to one room, which forced siblings and parents alike to wait their turn for computer time. Today, as families add a second computer, they find themselves waiting in line to plug into the printer, copying files back and forth with a USB Flash Drive, or worse, tripping over a jungle of wires. But now, with the rapid adoption of wireless networks, there's a new opportunity to "cut the discord" and bring peace and tranquility to the home. Now, family members can settle in separate corners with laptops to chat with friends, surf the Net, listen to music, and of course, share a printer.

Lexmark will showcase its latest innovations in wireless inkjet printing at Digital Experience! at the Metropolitan Pavilion in New York City on Wednesday, June 25. The company offers the following tips for using wireless technology to make this summer a little more peaceful on the homefront:

- Set up a wireless network. All you need is a broadband Internet connection and a wireless router to set up your home network. Wireless routers offer easy-to-install instructions and serve as the hub of your wireless network.
- Connect your family's computers and laptops to the wireless network. Most laptops today come with built-in wireless technology that will easily locate your wireless network once it's set up. If you have an older computer, a wireless adapter will help connect you to your new network. Once you've connected all of the computers to the wireless network, you'll be able to enjoy the freedom of Wi-Fi connectivity from anywhere in your home, anytime.
- Set up shared wireless storage. Today's families snap more photos and download more music than ever before, which also means they need more hard disk space for storing this digital data. When the whole family can access multimedia content, it makes it simpler to share it and easier to keep individual computers' hard drives from overcrowding. This also allows for data backup of all computers on the network. Consider installing a Network Attached Storage (NAS) system, which is available from wireless router manufacturers and computer makers.
- Purchase a wireless printer. Wireless printers¹ such as Lexmark's X4650 All-in-One and X9575 All-in-One can connect with multiple computers through your home wireless network. This means everyone in the family can print directly to one family printer from anywhere in the house. There's no need to buy multiple printers or determine a schedule for sharing the device when your kids or partner need to print a homework assignment, recipe or business document. A wireless printer can handle all incoming print requests from any room in the house, making it incredibly easy to share while saving you time and money.

Lexmark will demonstrate the following wireless all-in-one inkjet printers at Digital Experience! New York:

The Lexmark X9575 Wireless All-in-One: Part of the [Professional Series of printers](#), the X9575 four-in-one wireless printer responds to the demanding needs of small office and home office (SOHO) users and includes high-yield cartridges and lifetime, priority phone support. The Lexmark X9575 Wireless All-in-One is priced at \$249.992.

The Lexmark X4650 Wireless All-in-One: Part of the [Home and Student line of printers](#), the Lexmark X4650 serves the growing number of mobile laptop users and makes wireless printing easier and more affordable. The Lexmark X4650 offers three-in-one functionality via printing, scanning and easy, one-touch copying with fast and easy installation in as little as 10 minutes. The Lexmark X4650 Wireless All-in-One is priced at \$129.992.

For more information, stop by the Lexmark booth at Digital Experience! New York from 6 p.m. to 9 p.m. EDT or visit us on the Web at www.lexmark.com.

ABOUT LEXMARK

Lexmark International, Inc. (NYSE: LXX) provides businesses of all sizes with a broad range of printing and imaging products, solutions and services that help them to be more productive. In 2008, Lexmark sold products in more than 150 countries and reported \$4.5 billion in revenue. Learn how Lexmark can help you get more done at www.lexmark.com.

Lexmark and Lexmark with diamond design are trademarks of Lexmark International, Inc., registered in the U.S. and/or other countries. All other trademarks are the property of their respective owners.

All prices, features, specifications and capabilities are subject to change without notice.

1802.11 b/g/n wireless network required for all wireless functions. Subject to the range and capabilities of your wireless router and access to electricity.

2All prices are estimated street prices in U.S. dollars – actual prices may vary.

For further information: Kathy Edwards, +1-859-232-3371, kathyh@lexmark.com

<https://newsroom.lexmark.com/newsreleases?item=23644>