

LEXMARK TO INTRODUCE NEW RFID PRINTING SOLUTION AT RFID JOURNAL LIVE! 2008

Lexmark International, Inc. (NYSE: LXX) is attending Radio Frequency Identification (RFID) Journal LIVE! 2008 to premiere the new Lexmark RFID Ultra High Frequency (UHF) Laser Option, one of 10 finalists for the conference's Best in Show awards. The winners will be announced during the annual conference, which will be held April 16-18 in Las Vegas, Nev.

The Lexmark RFID UHF Option, announced today with an estimated street price of \$1,899*, is an option designed as an add-on for Lexmark [T640](#), [T642](#) or [T644](#) monochrome laser printers. The option contains a radio and antenna that programs and verifies RFID media and provides an easy and affordable way for customers to add RFID capabilities to their existing printing infrastructure.

RFID solutions are becoming widely accepted as a way for companies to more effectively manage their supply chain with real-time visibility to their inventory. RFID solutions are more efficient than current bar code solutions since they do not require line-of-sight scanning.

Laser printers offer a cost-effective alternative to thermal printers for RFID solutions because they can print on a wide variety of media and can help speed up distribution processes and increase productivity. For example, using the Lexmark RFID UHF option and Lexmark's Forms Composer software, customers can print a packing slip, shipping label and program an RFID tag all at once on a single 8.5-inch by 14-inch document. By consolidating multiple devices into one printer, customers can reduce costs and minimize errors and processing time.

"Customers can now add RFID printing capabilities to the long list of benefits the T640 family of printers brings to business customers," said Marty Canning, Lexmark vice president and president of its Printing Solutions and Services Division. "These monochrome workhorses are a perfect fit for customers in the retail and manufacturing industries who are looking to affordably upgrade and utilize RFID to improve their business processes."

For more information on the Lexmark RFID UHF Option and Lexmark's full line of printing and imaging products and solutions, [visit www.lexmark.com/rfid](http://www.lexmark.com/rfid).

ABOUT LEXMARK

Lexmark International, Inc. (NYSE: LXX) provides businesses of all sizes with a broad range of printing and imaging products, solutions and services that help them to be more productive. In 2008, Lexmark sold products in more than 150 countries and reported \$4.5 billion in revenue. Learn how Lexmark can help you get more done at www.lexmark.com.

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All prices, features, specifications and capabilities are subject to change without notice.

*All prices are estimated street prices in U.S. dollars – actual prices may vary.

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