

# LEXMARK C935 SERIES RECEIVES INNOVATIVE PRODUCT OF THE YEAR AWARD FROM BETTER BUYS FOR BUSINESS

Better Buys for Business, an independent reviewer of document imaging equipment, has recognized Lexmark International, Inc.'s (NYSE: LXX) [C935](#) series of color laser printers with a 2007 Innovative Product of the Year award.

Better Buys for Business gives its Innovative Product of the Year award to a product or family of products that introduce an exciting new technology.

"The C935 product family puts together all the pieces," said Stephen Hannaford, Better Buys for Business editor-in-chief. "It's hard to imagine a departmental color printer that could offer this much for such a moderate price. It fully deserves our 2007 Innovative Product of the Year award."

With print speeds up to 40 pages per minute (ppm) in color and 45 ppm in black, in addition to a wide range of printing options, the Lexmark C935 color laser printers "stand out in terms of speed, features and price," according to Better Buys for Business.

"At Lexmark, we go to work every day with a relentless drive to help our customers achieve their goals. Our commitment to meeting the unique needs of our customers, along with our technology leadership and innovative approach, enables us to deliver a great customer experience with products such as the Lexmark C935 color printer family. We are very proud to receive this important validation from Better Buys for Business," said Marty Canning, Lexmark vice president and president of its Printing Solutions and Services Division.

The Lexmark [C935hdn](#) was also awarded a Fall 2007 "Pick of the Year" award from Buyers Laboratory Inc. for Outstanding Large Workgroup Color Printer.

## **ABOUT LEXMARK**

Lexmark International, Inc. (NYSE: LXX) provides businesses of all sizes with a broad range of printing and imaging products, solutions and services that help them to be more productive. In 2008, Lexmark sold products in more than 150 countries and reported \$4.5 billion in revenue. Learn how Lexmark can help you get more done at [www.lexmark.com](http://www.lexmark.com).

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