

LEXMARK WEB-CONNECTED TOUCH SCREEN AIO WITH CUSTOMIZED SOLUTIONS DEBUTS AT APPLE STORE

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Lexmark International, Inc. (NYSE: LXX) today announced the availability of its Web-connected¹ touch screen all-in-one (AIO) inkjet printer, [Interact](#), at the Apple Retail Store and at store.apple.com. Interact, one of eight new wireless AIOs [announced last month](#), is a wireless, 3-in-1 machine offering Lexmark's new Vizix print technology, SmartSolutions touch screen and an industry-leading 3-year warranty² priced at \$199.

In addition to Lexmark's standard [SmartSolutions](#), the Interact AIO distributed by Apple will offer several unique solutions and features including:

- iPhone/iPod touch photo printing – The LexPrint App is available from the App Store featuring wireless printing from an iPhone or iPod touch directly to the Lexmark Interact.
- MobileMe SmartSolution – Interact's compatibility with Apple's MobileMe will allow users to access their stored photos directly from their Interact touch screen.
- Apple News RSS feeds – Stay up-to-date with the latest news from Apple Hot News directly on your Interact touch screen via direct RSS feeds.

"Interact showcases Lexmark's innovative solutions and functionality introduced in our new 2009 wireless AIO line," said Paul Rooke, Lexmark executive vice president and president of the company's Imaging Solutions Division. "We believe that the ability to create customized solutions and connect directly to the Web via our 4.3 inch color touch screen will resonate with Apple customers, taking them way beyond printing."

Interact is available in select Apple Retail Stores nationwide and online at store.apple.com.

For more information, see the ["Lexmark News" Facebook page](#) and the ["LexmarkNews" Twitter feed](#).

ABOUT LEXMARK

Lexmark International, Inc. (NYSE: LXX) provides businesses of all sizes with a broad range of printing and imaging products, solutions and services that help them to be more productive. In 2008, Lexmark sold products in more than 150 countries and reported \$4.5 billion in revenue. Learn how Lexmark can help you get more done at www.lexmark.com.

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¹Internet access, computer and router required. Does not have Internet browser capability. Not all displayed content can be printed.

²Receive 1- year limited warranty plus 2 years extended limited warranty by registering within 90 days. See statement of Limited Warranty for details.

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